

# Studio

## What if you could create on-brand and localized video content in minutes, instead of weeks?

Studio is an easy to use video creation tool that brings design and adaptation together in one platform.

**Studio** allows marketers to maximize ROI on their video marketing efforts by eliminating the need to spend creative resources on repetitive and minor edits or iterations. Marketers and creatives are free to localize and adapt video content for several variations which allows them to get more runway out of every asset.

### What can you do with Studio?

Localization	Social Media Marketing	Channel Marketing	Testing & Optimization	Segmentation & Personalization
Easily adapt video content to local markets and languages	Resize creative video assets to fit multiple online and social media ad formats	Enable third parties to create brand-compliant video content for their territory or region	Create video content variations to enable creative optimization within ad platforms	Make quick changes to imagery and copy in video assets to better target specific customer segments

If you're ready to start creating video content at scale with Studio, **get in touch with us today**. We'll discuss your use-case and show you how to scale your brand's vision for video content like never before.

# What's included with Studio?\*

Timeline Editor	Content Variations	Multi-Size Designs	Distribution
Create videos and video templates in your web browser with Bynder's Studio.	Allow users to modify content within video templates, ensuring brand consistency.	Easily adapt videos to all the sizes used across distribution channels with one design.	Download video variations or send them to Bynder DAM and other video platforms.
<b>Basic</b>			
✓	✓ One at a time	✗ One size per design	✓ Download and Bynder DAM**
<b>Advanced</b>			
✓	✓ Up to 50 at once (and spreadsheet input)	✓	✓ Download, Bynder DAM, Facebook Ads Manager, YouTube, and Brightcove

\* Subject to change in accordance with Bynder's [Standard Terms of Service](#) and [Service Level Agreement](#).

\*\* Videos are sent to the [waiting room](#) for metadata application prior to general DAM availability.