

# AI-Powered Automated Image Tagging

## Generate accurate and rich fashion tags for better product discovery.

Replace manual and time-consuming image labelling with visual artificial intelligence. Automatically process hundreds of images and get descriptive meta tags in a matter of seconds instead of hours.



Finding the images you need will become easier and more intuitive with an enriched taxonomy and extensive filtering structure. Download these rich tags from Bynder and use them in your other systems to improve your e-commerce product discovery, gain better analytics and provide better recommendations.

## Benefits

- ✓ Save time and cut costs on manual tagging
- ✓ Reduce errors due to manual intervention
- ✓ Generate uniform product data within the Bynder platform
- ✓ Find what you need, easily and quickly
- ✓ Sell faster by shortening the time-to-market

## Features

- ✓ Upload digital assets and get rich metadata sent back instantly
- ✓ Extensive taxonomy with more than 40 categories and 200 attributes
- ✓ Customizable for individual client use case
- ✓ Runs on Google Cloud infrastructure and can scale effortlessly

