

Print Brand Templates

Speed up print content production



THE CHALLENGE

As consumer buying habits evolve, brands that invest in print materials and campaigns struggle to ensure alignment with their digital strategies and provide a consistent, relevant content experience across markets and online and offline channels. Dispersed and numerous stakeholders, like agencies, partners and design teams make localizing and re-using print designs hard.

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THE SOLUTION

Print Brand Templates accelerates the creation of design-approved print content, so you can get more out of your marketing investments. With no design skills needed or relying on extra creative resources, marketers can create their own print-ready materials and send them for approval.

THE BENEFITS Remove the need to involve designers for simple changes to imagery or text and Save time and resources by deliver content faster. repurposing and personalizing editable templates for different Make changes on the fly campaigns and markets. and go to market faster. Increase content reuse to Collaborate on creation to maximize your content warrant everything that spend. goes out is on-brand,

THE BYNDER DIFFERENCE

Bynder goes far beyond managing digital assets. The digital asset management platform enables teams to conquer the chaos of proliferating content, touchpoints, and relationships in order to thrive. With powerful and intuitive solutions that embrace the way people want to work and a richly integrated ecosystem, Bynder is the brand ally that unifies and transforms the creation and sharing of assets, inspiring teams, delighting customers, and elevating businesses.

Bynder's 500+ employees, known as 'Byndies', together constitute the world's most extensive pool of digital asset management expertise. Bynder enables more than 1.7M users across nearly 4,000 organizations, including Spotify, Puma, Five Guys and Icelandair.

Founded in 2013, Bynder has eight offices around the globe, including the Netherlands, US, Spain, UK, Australia, and UAE.