

Empower Marketers and Free Designers with Digital Brand Templates

In today's world, brands need to produce a high volume of content fast and distribute it across a continuously growing list of channels. Limited resources make it even harder to produce relevant content that reaches target audiences, and generates revenue.

Digital Brand Templates helps marketing teams create more on-brand content faster by transforming creative files from Photoshop and Sketch into reusable templates. Designers can easily set up on-brand templates and apply brand rules. This way marketers can use the templates to produce as much content as they want without changing the design, allowing creatives to focus on impactful work without any fear of having off-brand content. Launch faster without compromising brand consistency.

Why Digital Brand Templates?

Create, re-use, and scale: Speed up production and reduce interruptions by enabling anyone to create their own digital content for social, online ads and more. Digital Brand Templates helps anyone create new content out of proven, high performing content and designs by changing elements like copy and visuals. No design skills needed!

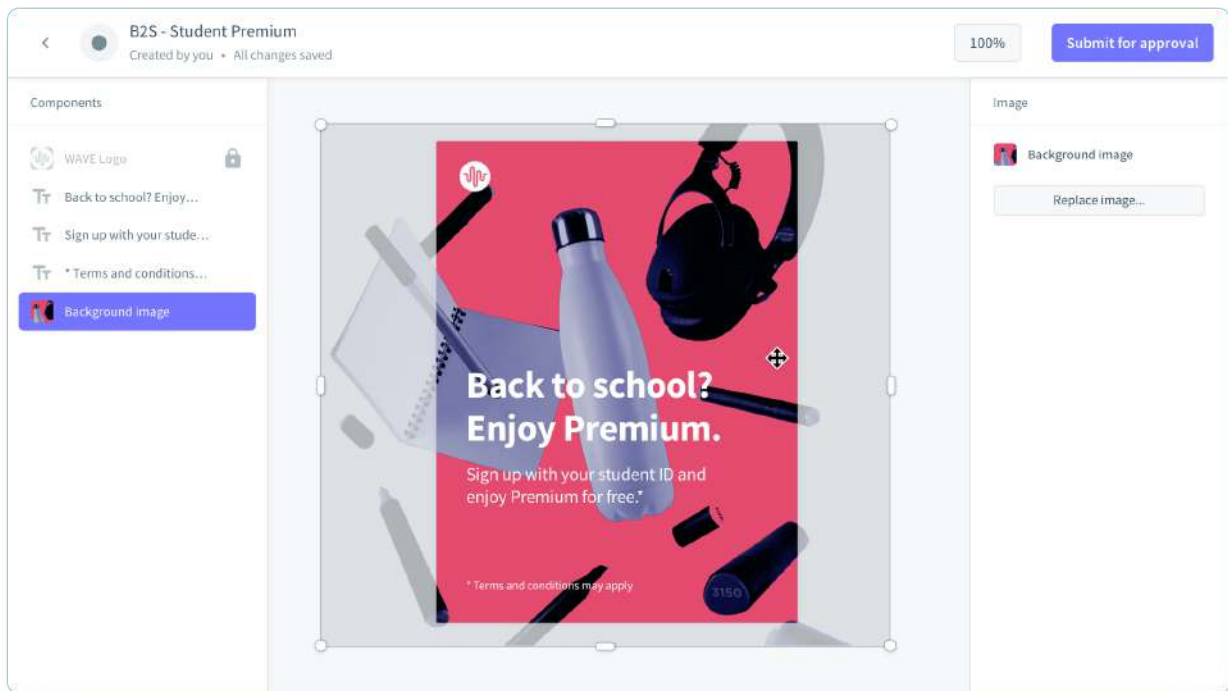
Maintain brand identity: Set boundaries for templates to retain branded elements like fonts, logos, and colors so all content created represents your brand. Let users choose from already approved imagery from your asset library for even more control. Set up approvals so everything that goes out is on-brand, always.

Save time, gain time: By empowering teams to create their own content, dependencies on designers to make simple changes in imagery or text are removed. Consequently, delivery is faster than ever before and designers are free to focus on real creative work.

94% of clients create assets faster with Bynder.



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Key Features

Digital Brand Templates makes localization and A/B testing or versioning for social ads and paid ads a breeze. Create for one market, and localize for the rest by simply updating text and CTAs. Take your best-performing assets, and create variations to test quickly and easily.

- Easily create reusable templates from Sketch and Photoshop
- Lock any elements, like logos, colors and fonts to maintain brand consistency
- Change elements like background image and text in templates
- Move and scale images within templates
- Limit imagery to approved assets located in collections
- Select approvers before collateral gets finalized
- Receive email notifications when collateral has been reviewed
- Save newly created assets directly to your Bynder asset library or download directly
- Organize and filter all available templates by channel or campaign

Teams **increase asset reuse by 42% or more** with Bynder.



Bynder ROI Report

Want to learn more?

Ready to start creating more with less? Contact us today.