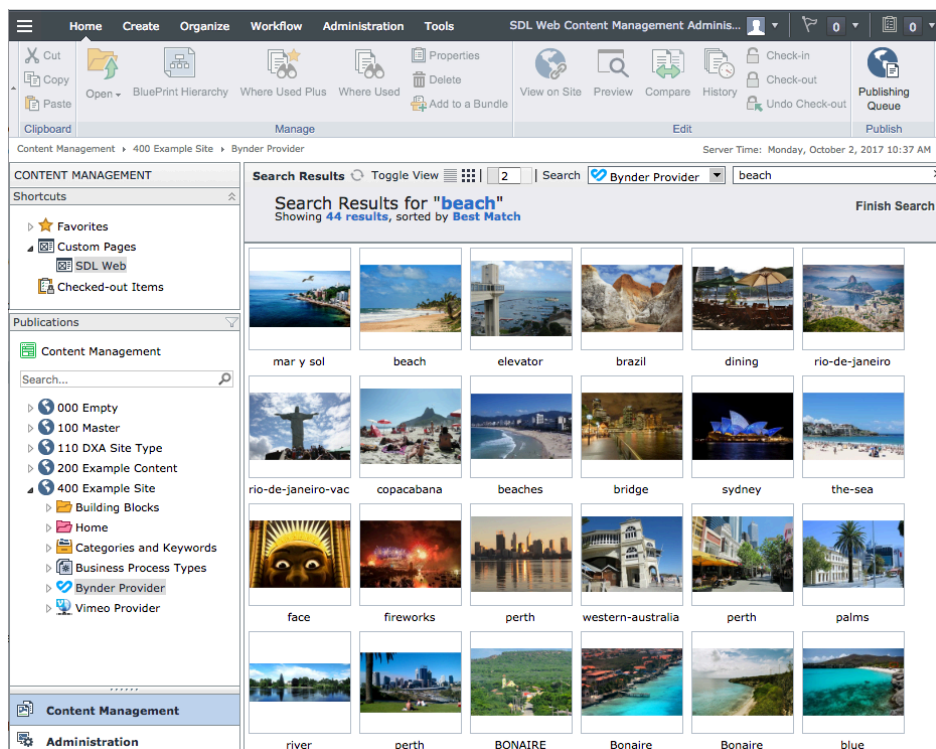


Deliver consistent digital experiences, faster, with Bynder and Tridion Sites

Create and deliver relevant digital experiences on a global scale and across all touch-points

Tridion Sites is a robust web content management solution that enables marketers to create, translate and deliver locally relevant digital experiences on a global scale.

Digital assets are a critical component for every digital touchpoint. With the Tridion Sites integration, you can use your Bynder-stored digital media (images, videos, and documents) directly in Tridion Sites, which saves time searching and viewing assets. Work confidently knowing the files stored are always the latest versions. Offering a quick and easy connection that feeds images and digital files directly from your asset library, the pairing allows you to search using keywords and find the right files fast by viewing options in a grid or list.



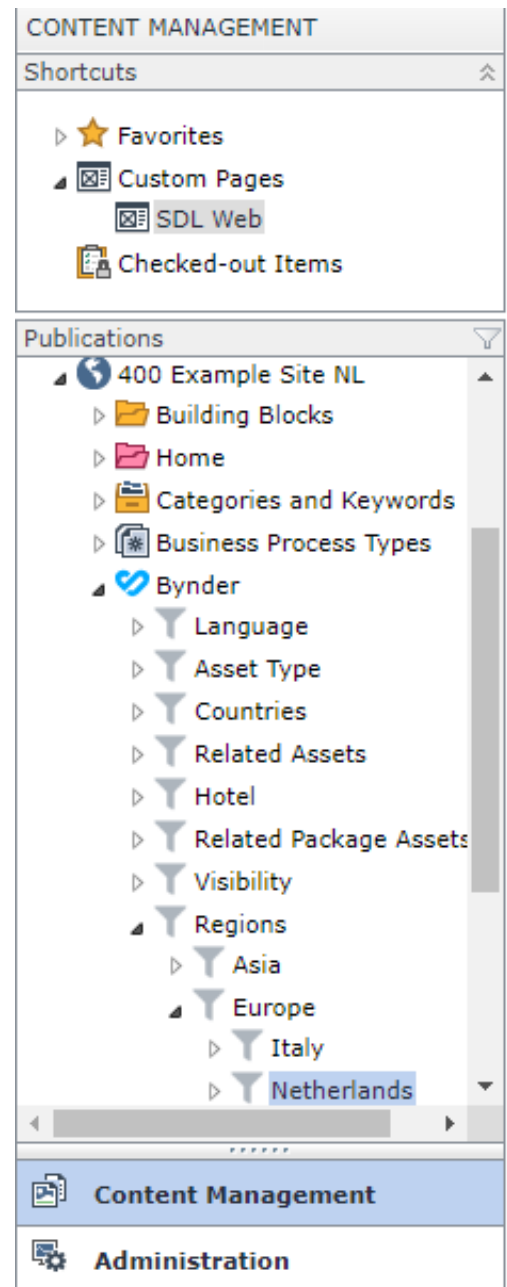
When you use Bynder assets in Tridion Sites, we use a URL, so your site always displays the latest version of the asset available in Bynder. Save time so you can quickly create digital content and keep everything up-to-date, so you can focus on creating great digital experiences.

Benefits

- Streamline the process of adding assets to sites by using approved assets from Bynder directly in Tridion Sites
- Always use the right asset version, approved and up-to-date
- Find the assets you need by searching through your brand portal in Tridion Sites
- Centralize all your assets by only having to upload them to one integrated system

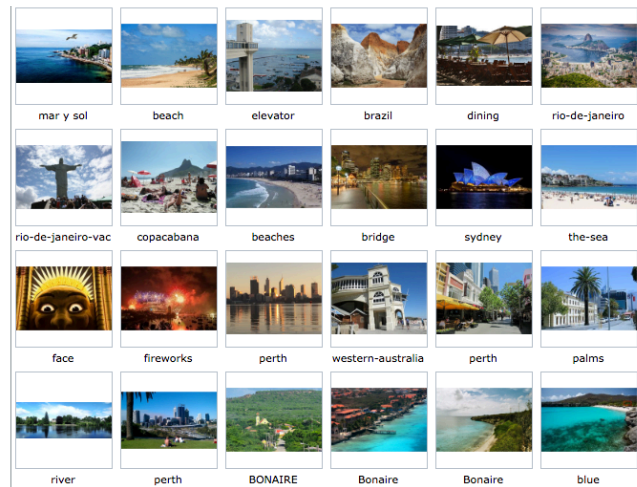
Features

- Automatic updates when an asset is set with a new version in Bynder
- Uses Bynder CDN distribution
- Search and browse assets
- Filter assets based on metadata
- Seamlessly add assets from Bynder within the Tridion Sites interface
- All derivatives in Bynder are accessible



DAM to CMS

- Add digital assets to your site from Bynder, directly in Tridion Sites
- Automatically updated to latest version stored in Bynder synchronization



For more information, contact us or visit www.bynder.com/en/integrations/.