

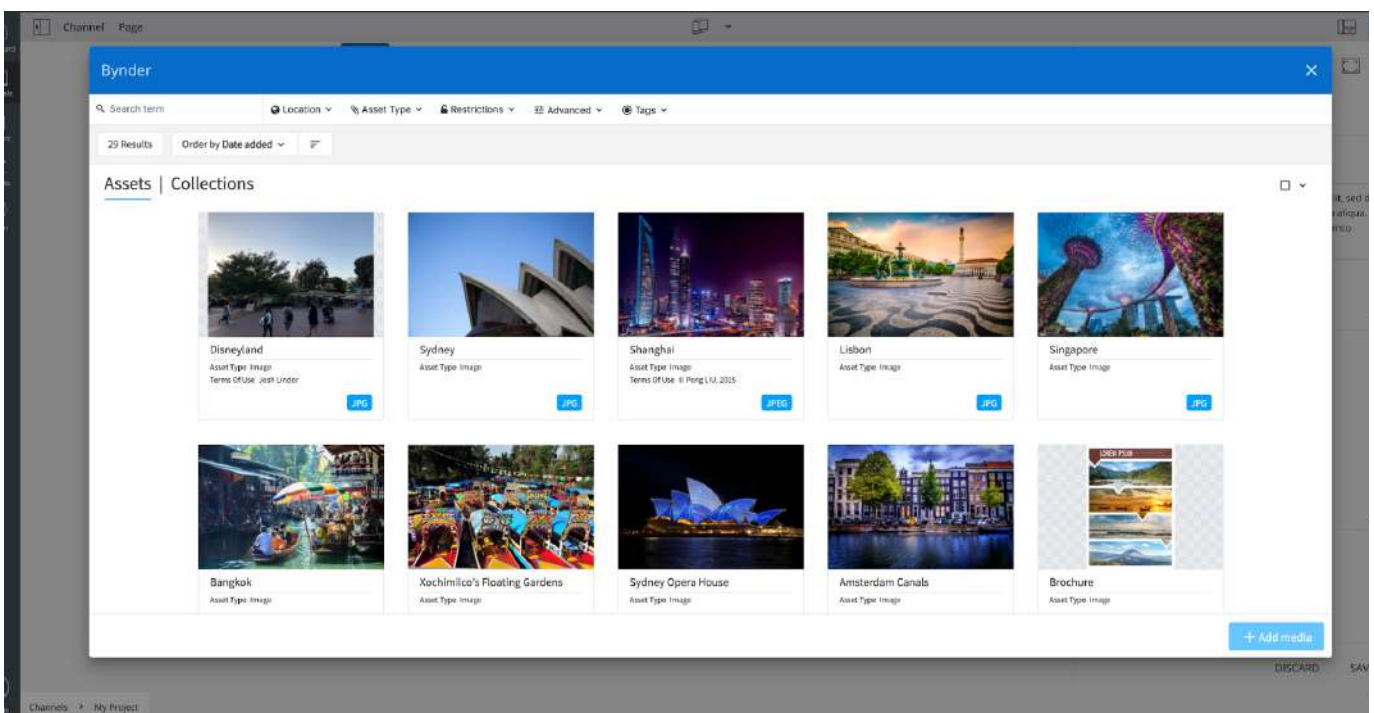
Delivering consistent digital experiences with speed and simplicity

Create and deliver relevant digital content on a global scale and across all touch-points

Bloomreach Experience Manager enables enterprises to build websites, mobile apps, in-store apps and other digital experiences, delivering great experiences really fast.

Digital assets are a critical component for every digital touchpoint. With the Bloomreach integration, you can use your Bynder-stored digital media (images, videos, and documents) directly in Bloomreach, which saves time searching and viewing assets.

Work confidently knowing the files stored are always the latest versions. Offering a quick and easy connection that feeds images and digital files directly from your asset library, the integration allows you to search using keywords to find the right files, fast.



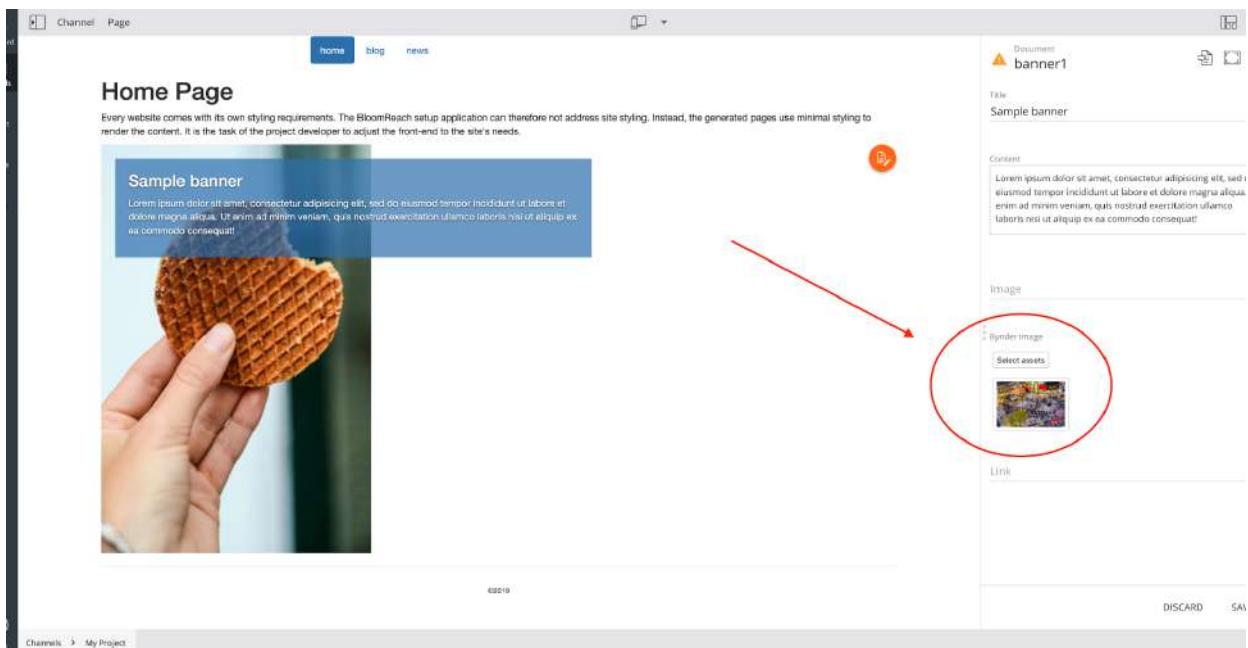
When you use Bynder assets in Bloomreach, your site always displays the most up-to-date assets, directly sourced from Bynder for complete peace of mind. This ensures all digital content is consistent with your brand identity—helping teams deliver intuitive digital experiences.

Benefits

- Streamline the process of adding assets to sites by using approved assets from Bynder directly in Bloomreach
- Always use the right asset version, approved and up-to-date
- Find the assets you need in an instant by searching through your brand portal in Bloomreach
- Centralize all your assets by only having to upload them to one integrated system
- Import assets through an intuitive interface for a seamless experience

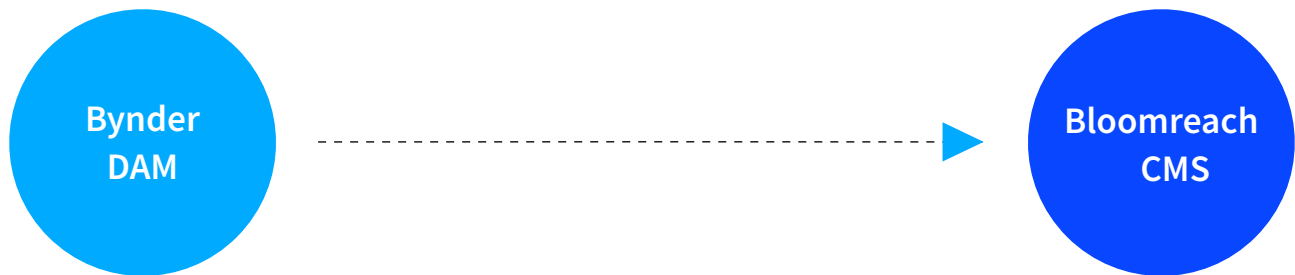
Features

- Search and browse assets
- Filter assets based on metadata
- Seamlessly add assets from Bynder from within Bloomreach
- Automatic updates when an asset is set with a new version in Bynder
- Uses Bynder CDN distribution
- Utilizes familiar Bynder interface for searching and filtering
- All derivatives in Bynder are accessible
- Automate image cropping for your websites



DAM to CMS

- Add digital assets to your site from Bynder, directly in Bloomreach
- Automatically update to latest version stored in Bynder



For more information, contact us or visit www.bynder.com/integrations/bloomreach.