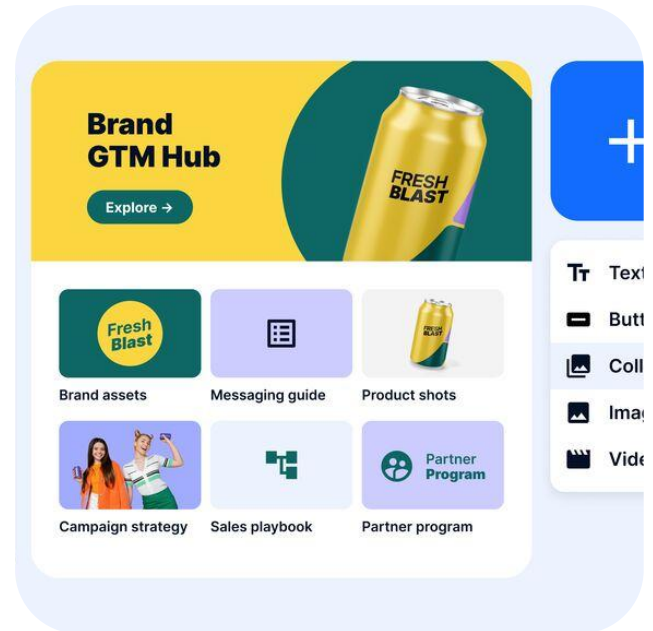


Content Experiences for User Community

Create on-brand, tailored content experiences that drive business results

As teams grow and campaign strategies evolve, keeping everyone on-brand and on-message can be a challenge. Bynder's CX for User Community turns your DAM assets into engaging content experiences that support team dynamics, increase speed of execution and drive productivity gains.



Strengthen brand equity

Bring your brand to life with dynamic, easy-to-update brand guidelines that guarantee consistency across every touchpoint.

- ✓ Brand books
- ✓ Style guides
- ✓ Content portals



Drive campaign alignment

Equip teams with contextualized assets and messaging so you can launch your next high-impact campaign faster.

- ✓ Social media kits
- ✓ Event packs
- ✓ Campaign hubs



Speed up go-to-market

Scale into new markets with persona-based content hubs that bridge the gap between your DAM and go-to-market strategy.

- ✓ Product launch toolkits
- ✓ Persona-based portals
- ✓ GTM playbooks



Mobilize teams and partners

Provide teams and partners with the resources they need to confidently follow guidelines and champion your brand.

- ✓ DAM launch guides
- ✓ HR handbooks
- ✓ Sales enablement kits



Translating brand assets into sustainable business growth for **93,000** employees across **45** partner markets.



Unlocking more value from its **€1B** annual content budget, boosting content ROI and reuse for **6** sub-brands.



Empowering **20,000** clubs with on-brand, personalized content, cutting average time-to-market from **months** to **days**.