

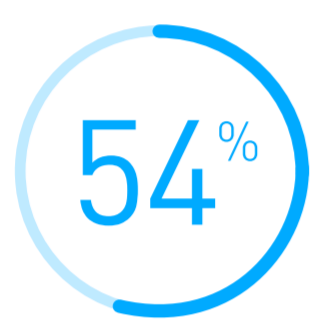
# Secure digital asset management for diligent brands

Does your organization use a secure DAM platform?



## A brave new world for digital asset security

Hacking, data loss, accidental leaks—there’s a lot to be wary of in this brave new digital world. Governance over your company’s digital assets is a difficult undertaking, but absolutely critical to protect your brand.



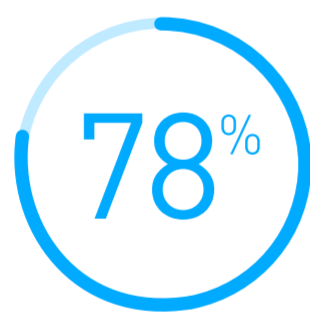
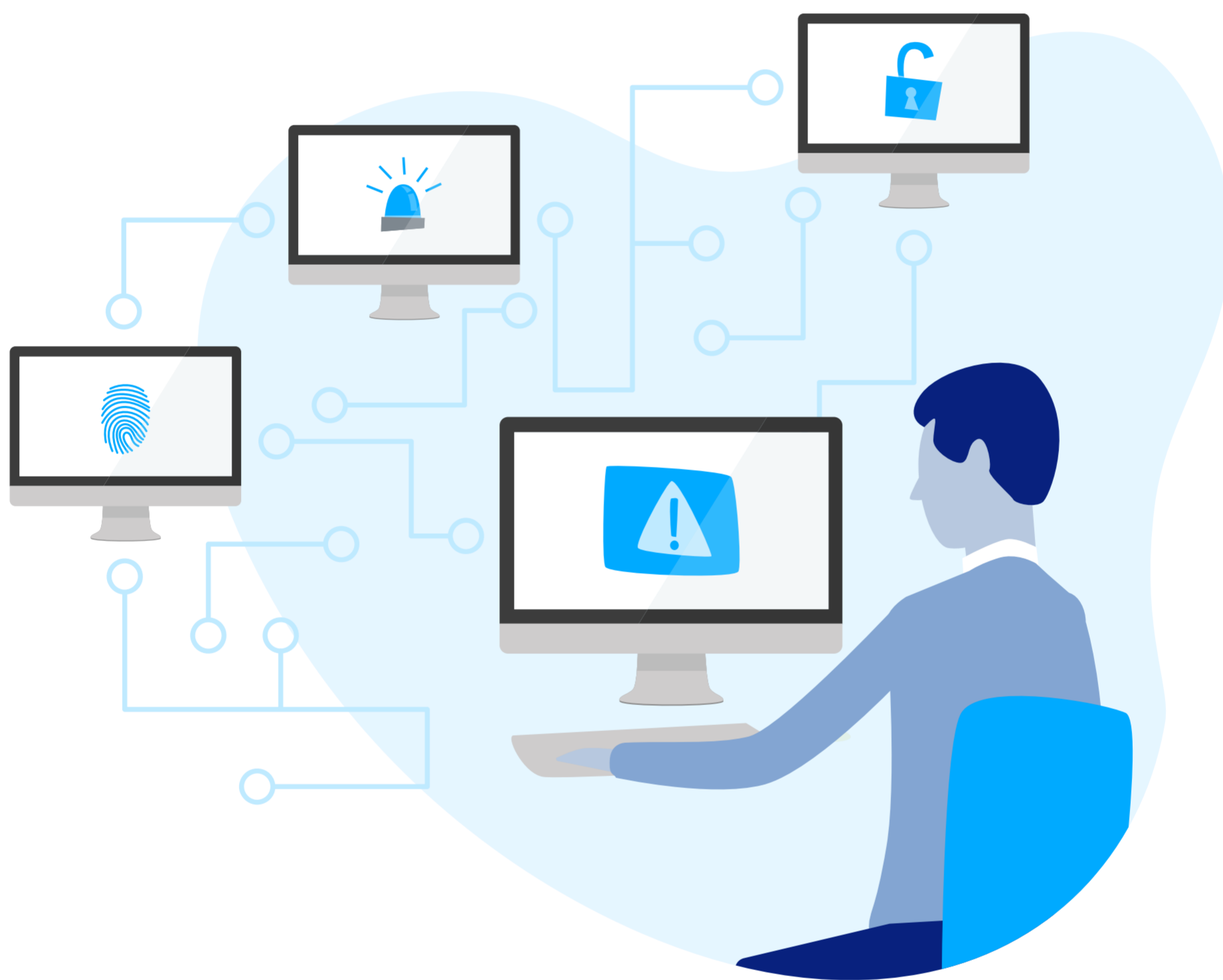
### have been compromised

Over half of the companies surveyed have been victims of one or more successful attacks, compromising their data or IT infrastructure.



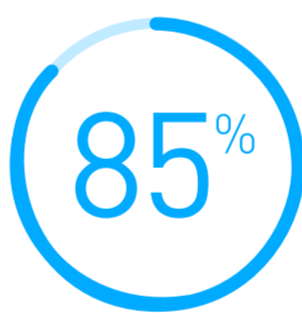
### lax on the access

88% of companies with more than 1 million folders don’t limit access appropriately.



### security matters

78% of those surveyed would stop engaging with a brand online... if the brand had experienced a breach.



### what you can do

85% report that Bynder helps make digital asset permissions and copyrights more secure.

When it comes to sharing digital assets, you should feel confident that your data and files are safe if you use a digital asset management platform, but not all DAMs are created with a security-first mindset.

## Secure DAM should offer you the following capabilities:

- Certified secure content sharing
- Extensive traceability with audit logs
- Reliability and system performance
- Role-based controlled access

- Time-based restricted access
- Revoke access to sent items
- Metadata-driven context
- Visibility into your content

See how DAM can help you secure your brand assets. Download **Bynder’s DAM Security Guide** to learn more.

[Download guide](#)

