

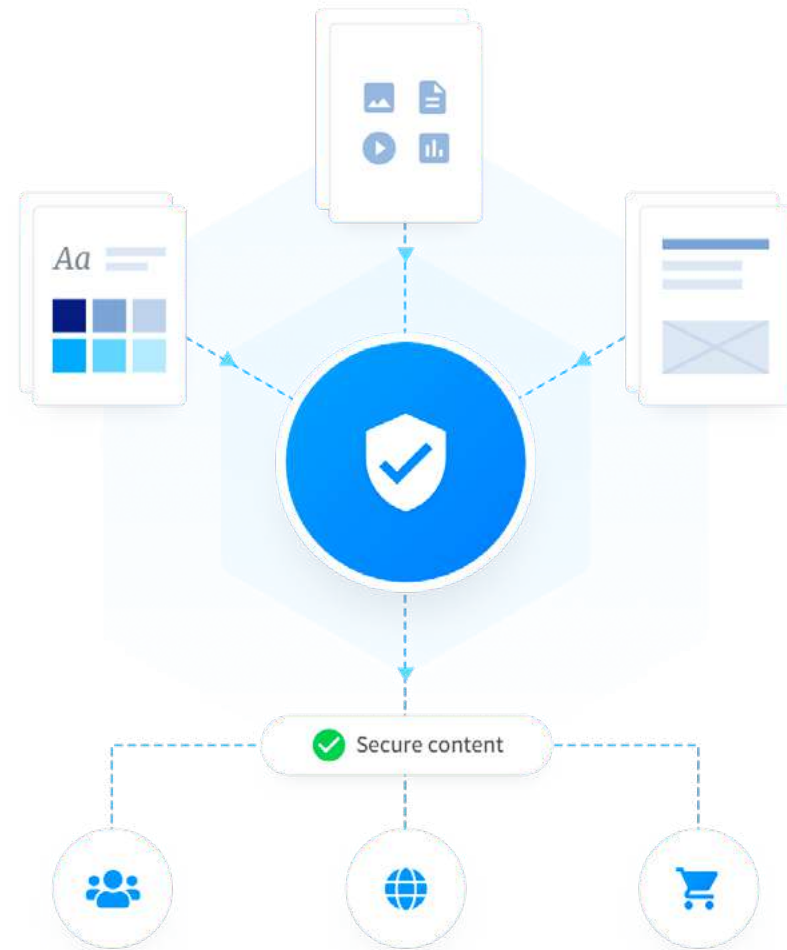


Keep your assets secure with Bynder

Protect your brand by keeping your digital content secure and accessible to the right people at the right time in order to get the right results.

Secure DAM - Solution

To secure your company's content and IP (Intellectual Property), a secure DAM is mission-critical. Bynder's DAM solution is a secure foundation for protecting your brand from data hacks, enabling digital content governance and promoting compliance within your organization. Enable digital content sharing without fearing your brand is at risk. Centralize, organize and track your company's IP from a enterprise-grade DAM solution. Give your employees the user experience they deserve without sacrificing the protection your company requires.



What is security for DAM?

Digital content theft, misuse, and loss are potential liabilities all companies face. Every company must take measures to protect themselves against the rigorous and frequent hacking attempts from hackers. Company security measures must always be concerned with people, processes, and technology.

Any technological solution that a company adopts should come with baked-in, privacy-driven, highly sophisticated security measures, features, and architecture in place. Digital asset management (DAM) solutions allow for the centralization, tracking, and governance of an organization's

digital content with additional features designed to protect a company's digital content from many different potential risks.

Bynder's DAM solution also offer protection for your company's important digital assets by way of full, encrypted and incremental backups, as well as region-specific hosting options that align with company requirements or governmental regulations.

Why do you need a secure DAM

Challenge 1: Hacking, leaks and other data loss threats loom

It's no secret the digital world is under constant attack. Have a major product launch upcoming? Have sensitive documents that, if leaked, would put your brand in a precarious position? To protect your content from the risk of data breach, hacks, and leaks, buyers should be aware of the variety of protection mechanisms that vendors offer, and especially if they're compliant with international laws that your company is active in.

Challenge 2: Governance is difficult but crucial to protect against negligent data loss

Digital content produced in your company is the company's Intellectual Property (IP) and should be organized in a secure and official system of record.

Challenge 3: Lack of compliance creates security risks

Digital content misuse is a huge liability and finding the right balance of security features that don't strangle production workflows is no easy task. Systems, if managed well and integrated with key technology and processes across your company help mitigate the risks of improper or non-sanctioned use of digital content in combination with a sound information security process and training of employees.

How does Bynder help?

Benefit 1: Certified secure content sharing

Allow secure sharing of digital content with the most trusted and secure DAM solution. Bynder's certifications are evidence of our commitment to privacy, security and business continuity: ISO 270001:2013, ISO 27018:2014, ISO 22301:2012, GDPR compliant. Bynder is continuously reviewing its HIPAA and PCI-DSS (Payment Card Industry) compliance status and improving its processes and operations to ensure compliance with the security and privacy rules.

Benefit 2: Extensive traceability with audit logs

Get oversight into who is viewing and downloading content, what is getting deleted, what system changes have been made through features like Change History, Trash, and External Transfer history.

Benefit 3: Reliability and system performance

Bynder's cloud-based architecture is built on Amazon Web Services, which offers features like 99.9% uptime. Additionally, Bynder conducts regular security tests and scans to ensure your data is protected from internal and external threats.

Features:

- Role-based controlled access
- Time-based restricted access
- Revoke access to sent items

WAVE Assets Collections Guidelines Templates

Want to search for something?

Emily Kolvitz

Upload media

Edit share

Manage permissions

- emily@bynder.com
- kolvitz1@gmail.com

- Download collection
- Edit collection
- Read-only collection
- Download watermarked assets

Done

Share Download (12)

Collections / FS20 Campaign

Created by Emily Kolvitz

0 12 Files Order by Date

Description

Selects for FS20 hero image

Collection details

Created 5 days ago

Viewed 0 x

Shared (2)

Not published online Publish online

<https://wave-trial.getbynder.com/web/1655d5a4...>

Shared with 2 Persons View

Support

Feather_Duster MP3 Usage Rights: Available

The_Wish MP3 Usage Rights: Available

Dreaming_Blue MP3 Usage Rights: Available

pablo-guerrero-462492 JPG Usage Rights: Available

h-heyerlein-386312 JPG Usage Rights: Special usage rights

efe-kurnaz-315384 JPG Usage Rights: Special usage rights

jacob-morch-272617 JPG Usage Rights: Available

eszter-biro-129457 JPG Usage Rights: Available

Benefit 5: Metadata-driven context

Give access, with context by using metadata to give additional information about how the content can be utilized to enforce compliance and control who can see or download content.

Benefit 6: Gain visibility into your content

Centralizing your content in a secure DAM solution gives you content protection and oversight, and your employees the consumer-grade user experience they deserve.

“We trust that our assets are always stored safely.”

Stefanie Cools,
Management Assistant at **Alpro**

“We’re very serious about ensuring the confidentiality, integrity, and availability of our customers’ data at all times.”

John Mazotis,
Chief Information Security Officer at **Bynder**

Change history / Changed users

Change history



April 21, 2019 - May 21, 2019

Users

Export to CSV

Changed users

Changed users

Fields

Timestamp	Responsible User Email	Modified User Email	User Field	Original Value	Updated Value
2019-05-13T14:21:12+00:00	adria@bynder.com	adria@bynder.com	Last name	Berrocal	Videographer
2019-05-13T14:21:12+00:00	adria@bynder.com	adria@bynder.com	SSO User	1	0
2019-05-13T14:21:12+00:00	adria@bynder.com	adria@bynder.com	First name	Adria	Bynder

Permissions

Changed permissions

Metaproperties

Changed metaproperties

Changed options

Workflow

Changed workflow groups