



Benefits and drawbacks of working remotely

Bynder post-remote week survey to employees

Table of Contents

Introduction	3
Is working remotely something that's already part of your typical work schedule?	4
Where was your ideal place to work during remote week?	5
Did you meet up with any colleagues in person?	6
Did you meet up with any external parties in person?	7
How much work/output did you accomplish compared to a normal work week?	8
How was your concentration, compared to working in the office?	9
Which office tools were you lacking / missing?	10
Open questions	11



Introduction

“I love my coworkers. However, being alone in my apartment, I had an easier time focusing on getting tasks completed.

I wouldn't always want it, but it would be really beneficial for me every once in a while.”

-Bynder employee

Over the past decade, a rising number of young professionals have learned to leverage the use of technology to succeed in remote work, therefore increasing telecommuting by 103%.

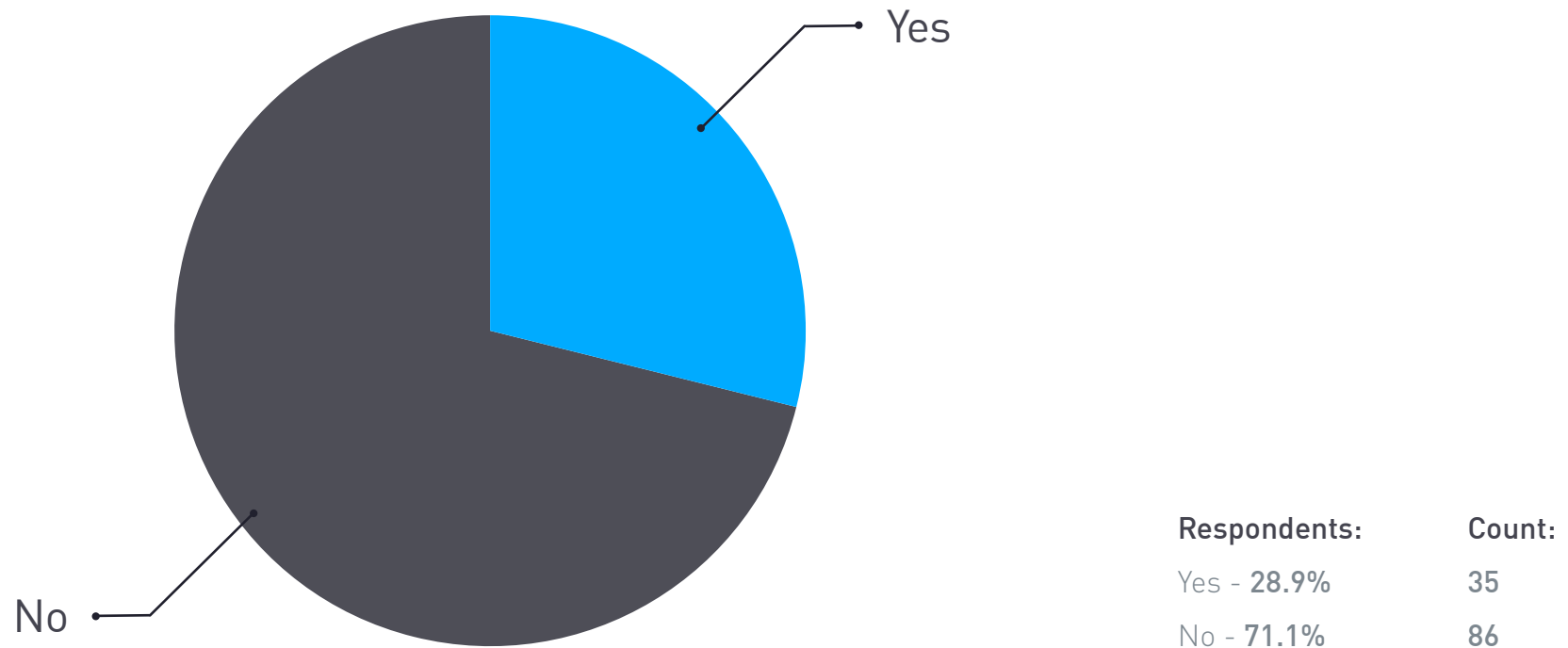
To test the company's flexibility and ability to fully commit to the remote work movement, Bynder - a global tech company and supporter of modern workplaces- started a one week long experiment and closed its six offices globally.

Between July 31st and August 4th, more than 270 Bynder employees from offices in Amsterdam, Rotterdam, Boston, Barcelona, London and Dubai worked remotely from hundreds of different locations.

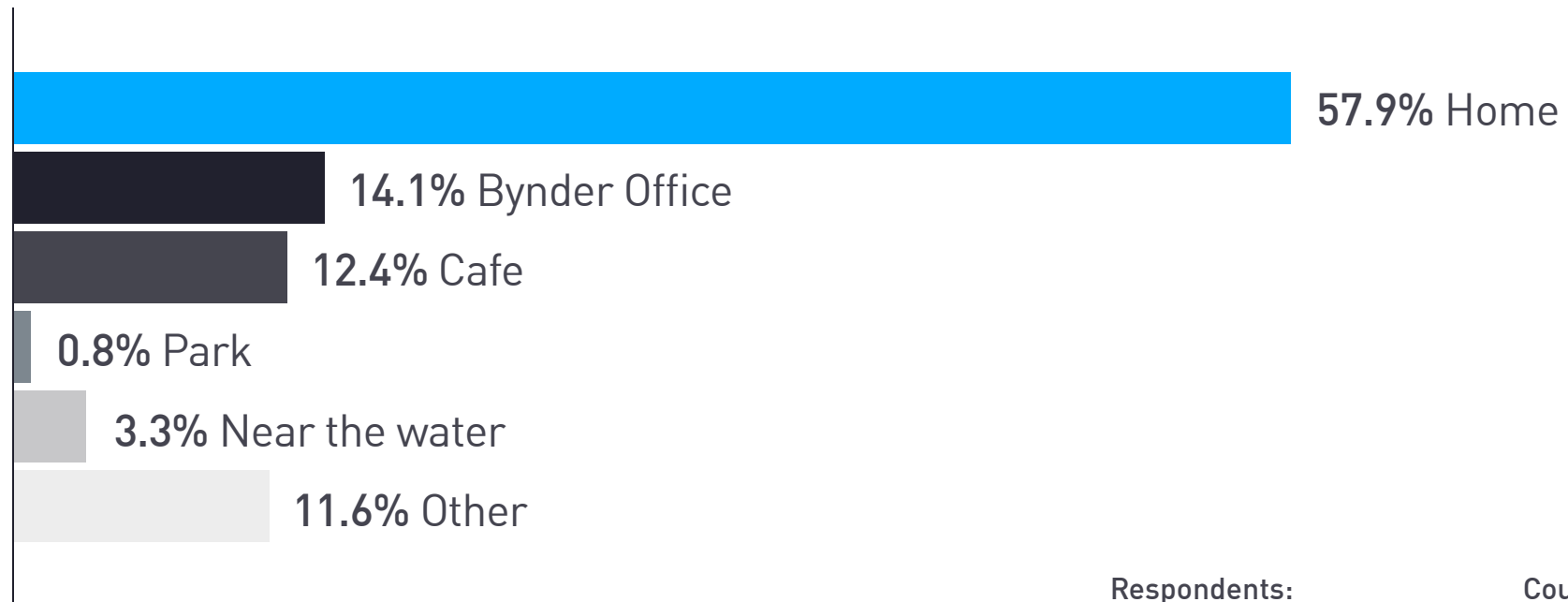
The aim of this survey was to summarise the employee experience throughout the remote week and find out what the biggest advantage and disadvantage is when it comes to outside the office environment. Below you can find the list of survey questions and responses:



Is working remotely something that's already part of your typical work schedule?

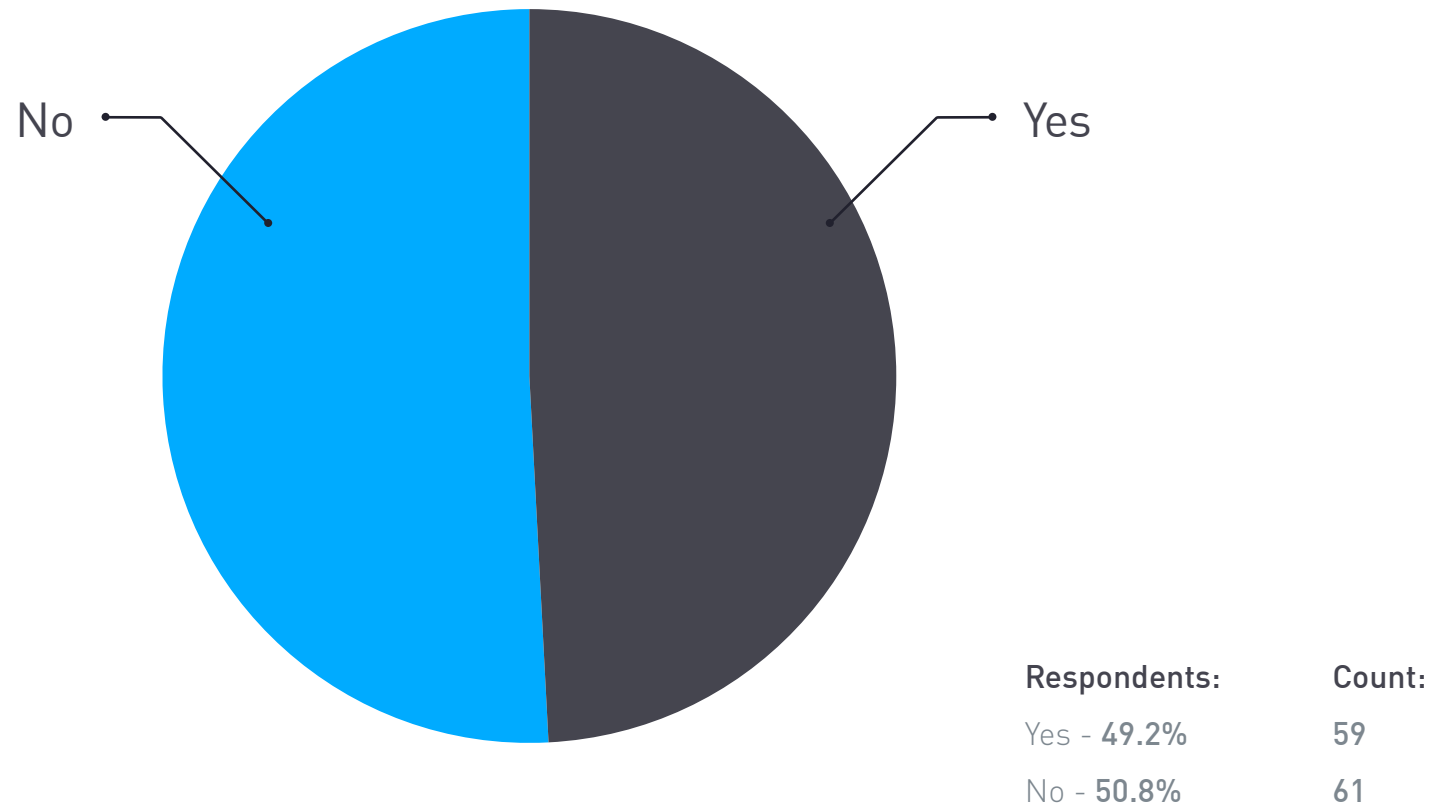


Where was your ideal place to work during remote week?

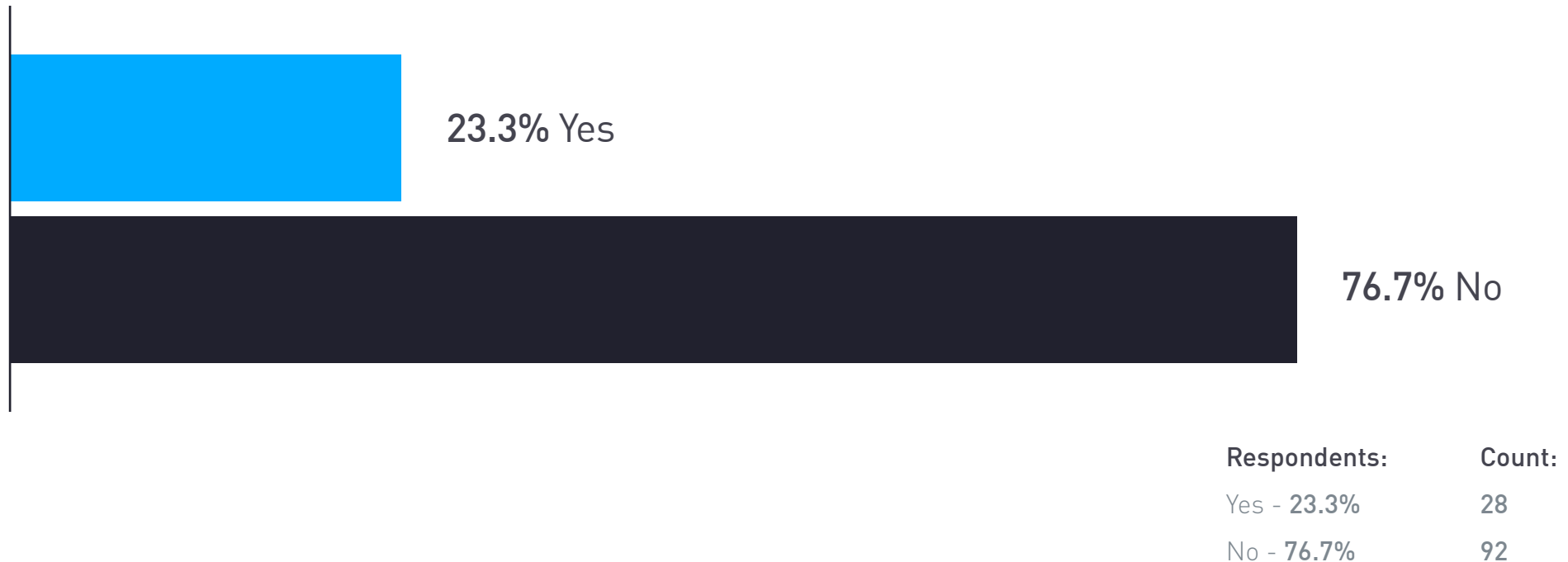


Respondents:	Count:
Home - 57.9%	70
Bynder Office - 14.1%	17
Cafe - 12.4%	15
Park - 0.8%	1
Near water - 3.3%	4
Other - 11.6%	14

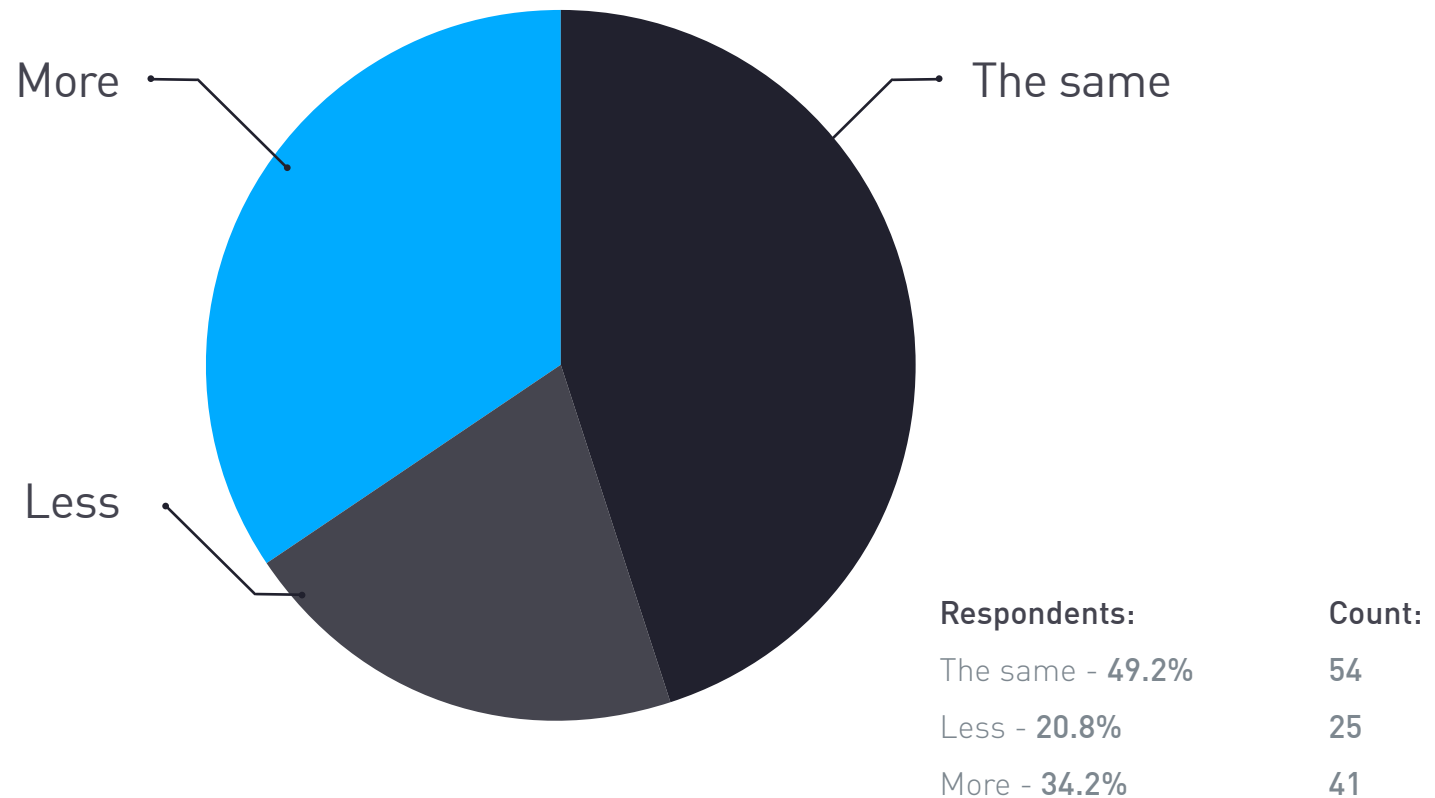
Did you meet up with any colleagues in person?



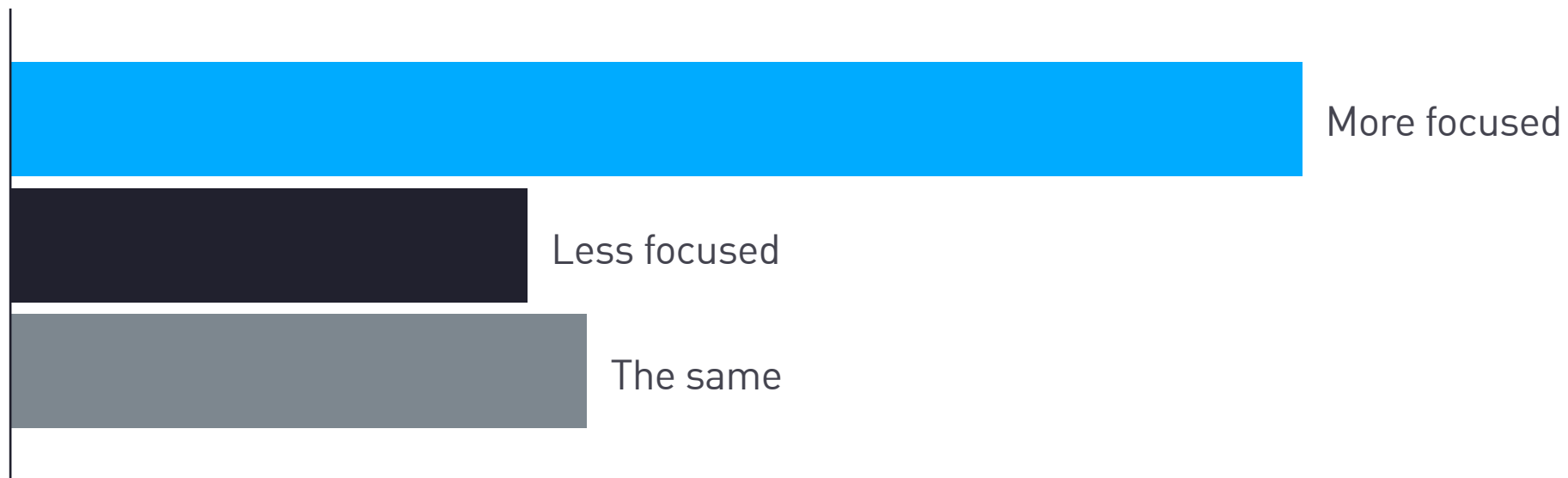
Did you meet up with any external parties in person?



During remote week, how much work/output did you accomplish compared to a normal work week?

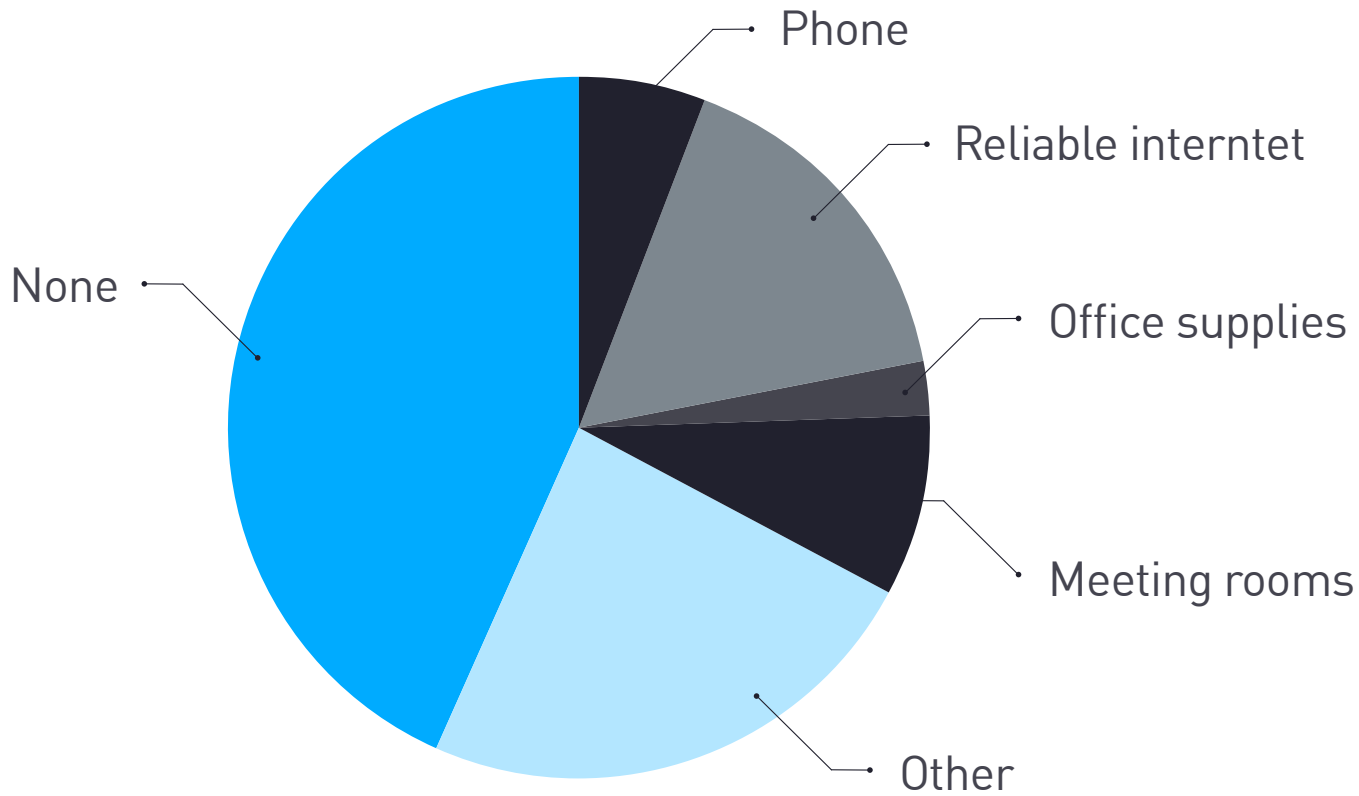


How was your concentration, compared to working in the office?



Respondents:	Count:
More focused - 54.2%	65
Less - 21.7%	28
The same - 24.2%	29

Which office tools were you lacking / missing?



NB! 21 people mentioned 'Large 2nd screen' as a tool that was missing.

Respondents:	Count:
Phone - 5.1%	7
Internet - 16.1%	19
Office supplies - 2.5%	3
Meeting rooms - 8.5%	10
Other - 23.7%	28
None - 43.2%	51

What were the benefits of remote week?

According to the employees, the 3 main benefits of working remotely for a week were:

- Improved ability to focus without distractions
- Boosted creativity
- Saved time/no commuting

“Almost too many benefits to name – a better relationship with my children, being a present and happy parent and less interruptions are some of them. Especially with the open seating plan I found these interruptions costing me hours throughout the week.”

“Choosing your own time and rhythm is one of the biggest benefits. I felt free although I was working! Moreover, I got the chance to work from everywhere in the world, which made me more motivated, inspired and energetic.”

Bynder remote week survey report

What were the benefits of remote week?

“It felt good to be able to focus on tasks that I usually find difficult doing in the office due to distractions, meetings etc.”

“I found myself to be more focussed, well rested and relaxed as I was able to claw back time otherwise spent commuting.”





What were the drawbacks of remote week?

According to the employees, the 3 main drawbacks of working remotely for a week were:

- Less interaction with colleagues/ missing colleagues
- Harder to work without a large 2nd screen and/ or fast Internet
- Harder to collaborate and communicate with teams

“Certain tasks are more efficient when you do them in the office with the other people involved at hand. I also like the atmosphere at the office and you’re automatically in a “working” mode. At home or in some other remote places you have to be disciplined, although that went pretty fine for me.”



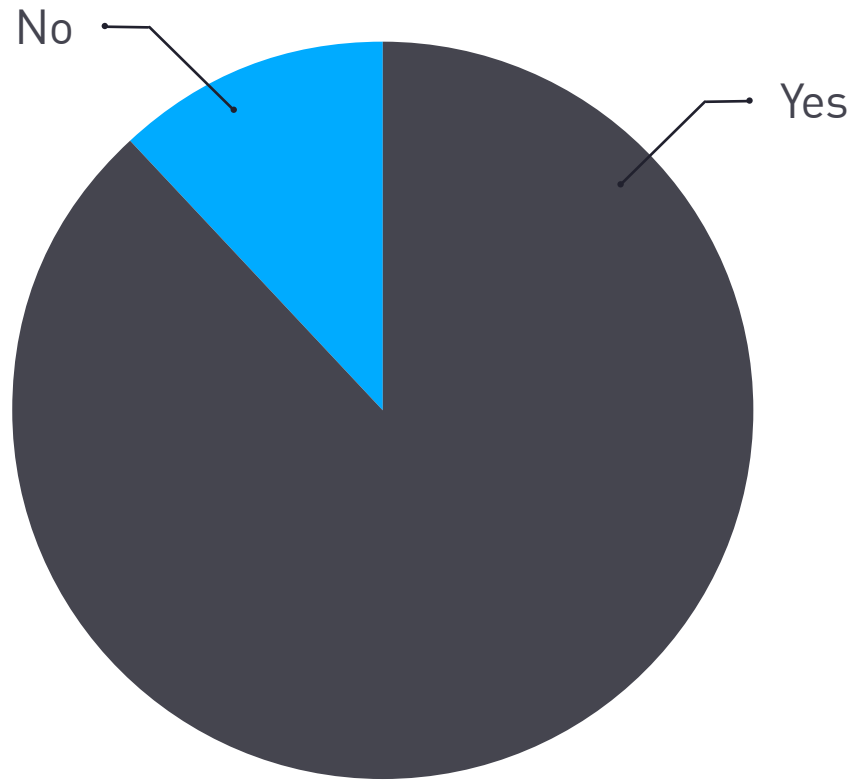
What were the drawbacks of remote week?

“Although we have great communication channels I don’t think that anything can truly replace face-to-face communication with coworkers. I feel like if I was in the office some things would have still been faster and more efficient (as opposed to waiting for a response to my email)”

“I missed my colleagues! And it is always easier to walk over if you want to get something done.”

“I didn’t have a large computer, so it was hard to get projects done on just the laptop.”

Would you want to do it again in the future?



Respondents:	Count:
Yes - 88.1%	104
No - 11.9%	14



Bynder remote week survey report

How successful was the remote week according to the employees?

Bynder employees saw several benefits in stepping outside of the office and having the flexibility to work remotely at your own pace and in the comfort of your own setting. Most of them were able to focus more, boost creativity and save time on commuting.

Many respondents mentioned that time apart from colleagues was difficult at the times and admit that face-to-face communication facilitates collaboration. 88% of respondents admit that they would like to repeat the remote week initiative in the future.



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