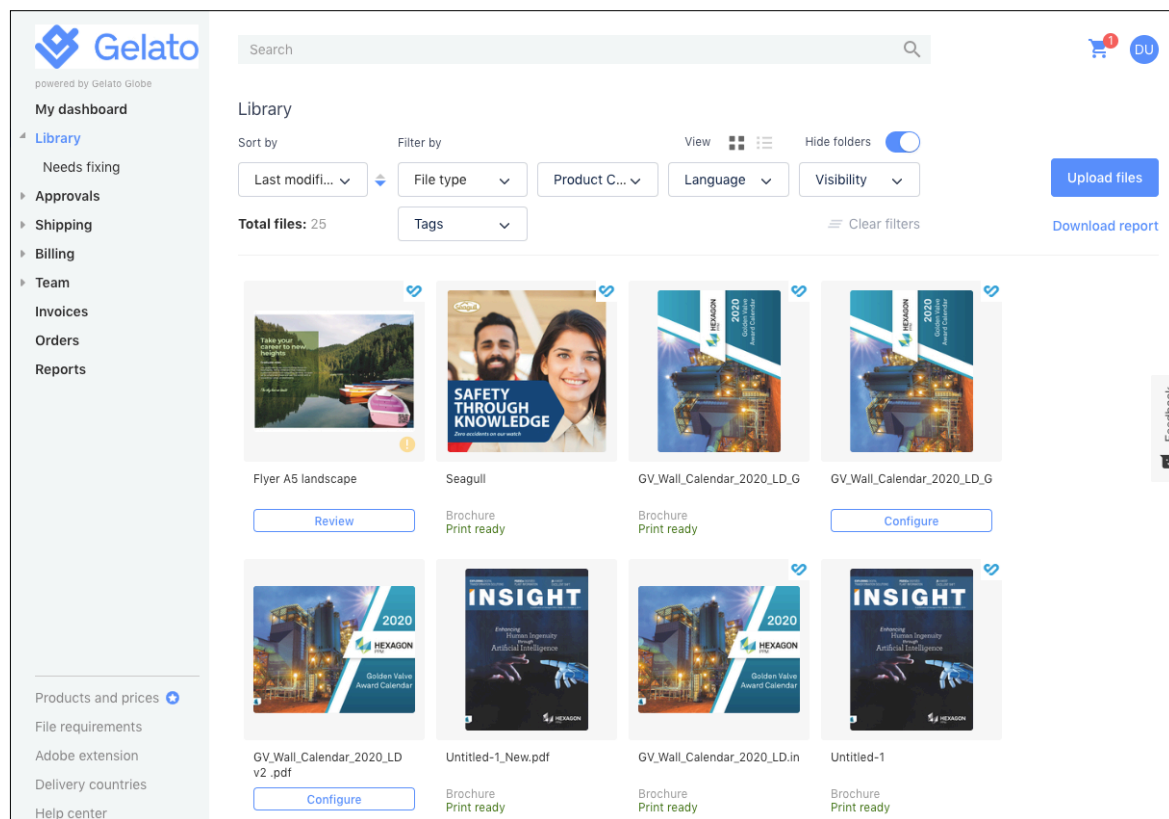


Cost-efficient, eco-friendly printing for global companies

Reduce time and cost to print materials, while maintaining brand consistency

Shrink your carbon footprint by printing locally with Gelato. Their global printer network means no more sending materials around the world. Order to 100+ countries for fast shipping and fuss-free customs. Support sustainability while ensuring your brand is also supported. By moving to local, on-demand print production, cut 90% of your print-related transportation, reduce 50% of your print volume, and save 50% from the total cost of printing.

Together, Gelato and Bynder help global companies manage their brand in a more efficiently and sustainably. Through the integration, customers have full control over their print-ready files within Bynder, maintaining it as the 'single source of truth', with the added convenience of local, on-demand printing.

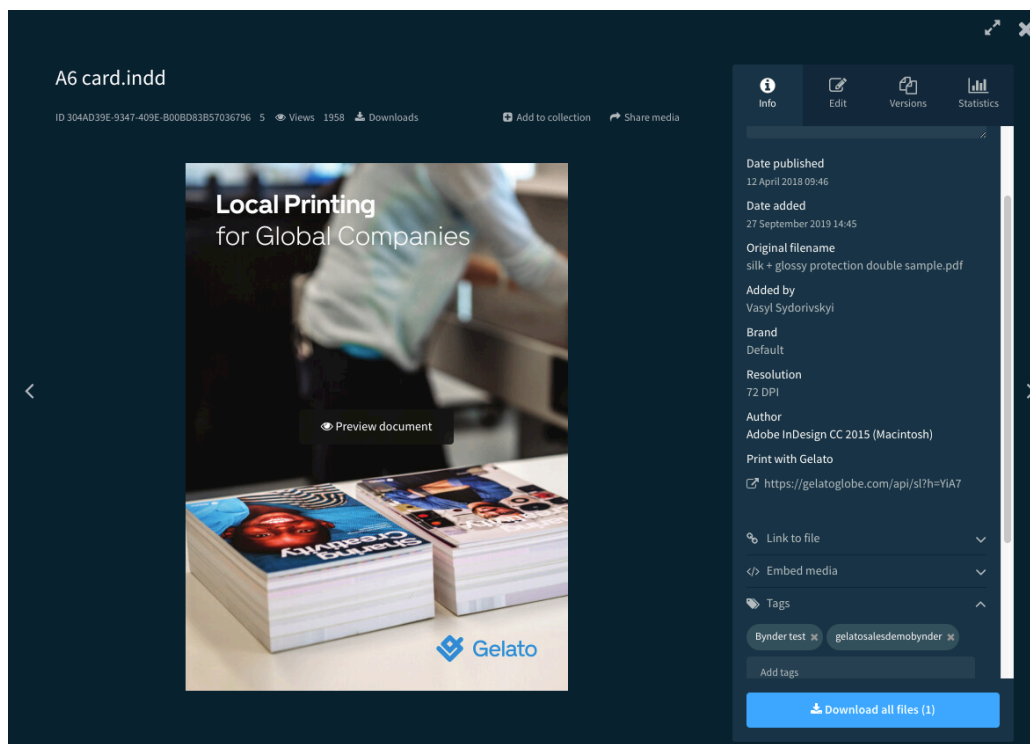


Benefits

- Bynder remains the ‘single source of truth’ for marketing assets
- Always print the most up-to-date, on-brand assets in a consistent way across the planet
- Customers can order directly from Bynder any print-ready asset to be produced locally and sustainably through the Gelato Network
- Easy checkout and fast production for delivery
- Gelato's powerful billing platform handles all of the VAT, tax, and/or customs issues
- Full visibility of who is printing what, how much, and where it's being distributed

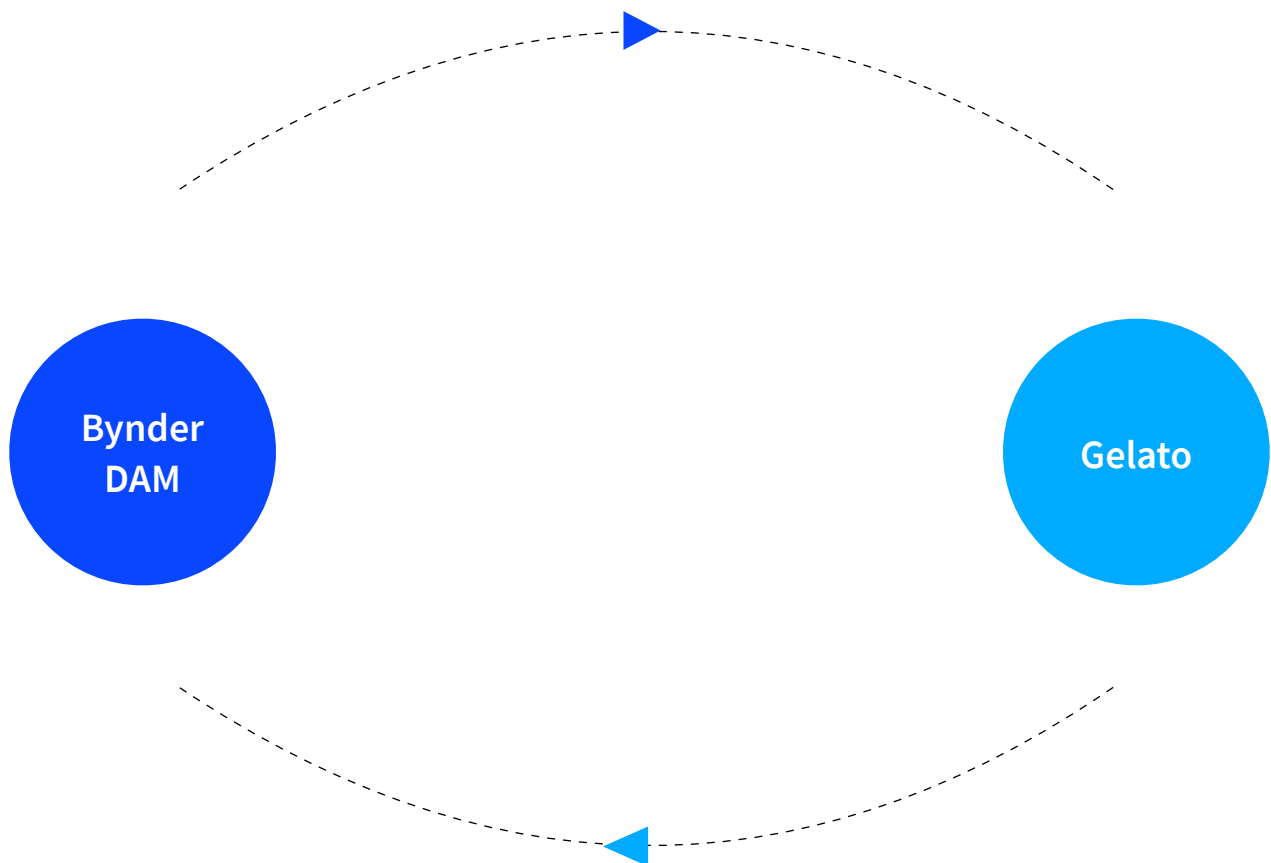
Features

- Express checkout
- Tag assets with “Gelato” to enable configuration on that asset
- File synchronizations happen in real-time
- Link to configure Gelato print job per asset available directly from asset detail
- Link to make print orders available directly from asset detail



Bynder DAM to Gelato

- All tagged files in Bynder are automatically synced on Gelato
- New versions of assets in Bynder are updated on Gelato automatically



Gelato to Bynder DAM

- Once files are configured in Gelato, a link to the Gelato order checkout is available in Bynder

For more information, contact us or visit www.bynder.com/integrations/gelato.