



Create on-brand content faster with Bynder's Print Brand Templates

In today's world, brands investing in offline print materials and campaigns across varied markets and channels need to ensure brand consistency and efficiency to get the most out of their investments. Dispersed and numerous stakeholders, like agencies, partners and design teams, make localizing and re-using print designs much more complex.

Print Brand Templates helps teams create more on-brand content faster by transforming creative files from InDesign into reusable templates. That way, stakeholders are empowered to create their own content without needing the help of creative teams. Meanwhile, designers can focus on creative work, instead of repetitive tasks like updating text or images. Launch faster without compromising brand consistency.

Why Print Brand Templates?

Create, re-use, and scale: Speed up production and reduce interruptions by enabling anyone to create their own content - such as brochures, billboards or point-of-sale advertising - for offline use. Re-use and localize designs that have already been created; no design skills needed!

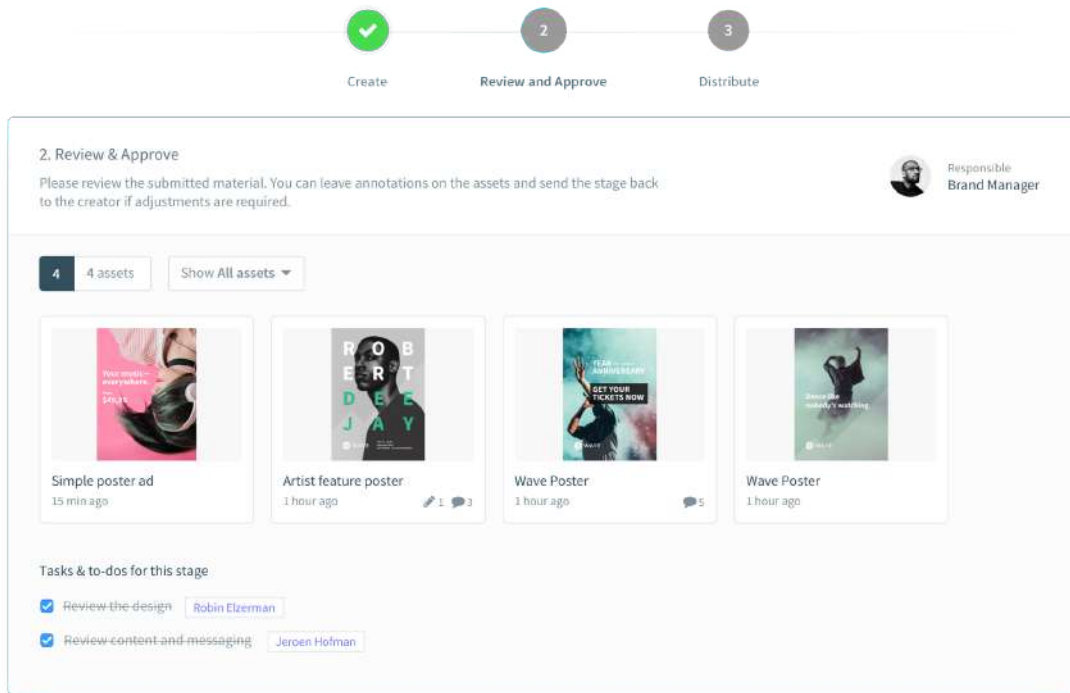
Maintain brand identity: Set boundaries for templates to retain branded elements like fonts, logos, and colors so all content created represents your brand. Let users choose from already approved imagery from your asset library for even more control. Set up approvals and annotate directly in Bynder so everything that goes out is on-brand, always.

Save time, gain time: By empowering teams to create their own content, dependencies on designers to make simple changes to imagery or text are removed. Consequently, delivery is faster than ever before and designers are free to focus on real creative work. In-app collaboration and reviews reduce the need to chase down different stakeholders for feedback and approvals.

94% of clients create assets faster with Bynder.



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Key Features

Print Brand Templates makes re-using, adapting, and localizing print campaigns a breeze, so you can get to market faster than ever before.

- Create reusable templates from InDesign, export in PDF, JPG, PNG
- Lock elements, like logos, colors, fonts and text length
- Change elements in an easy to use online editor
- Limit to approved images from the asset library or collections
- Create approval flows for content types, campaigns and more
- Collaborate effectively during the review process by leaving comments and annotations, and tagging or assigning tasks
- Compare versions side by side
- Receive email notifications with annotations and comments and when content is moved to the next stage
- Save newly created assets directly to your Bynder asset library or download directly
- Built-in DPI check will make sure that documents produced are always print-quality and add crop marks
- Ability to select different language versions
- Give access to projects to the right user groups, restrict access for others
- Extra support available from professional services on complex templates.

Teams increase asset reuse by 42% or more with Bynder.



Bynder ROI Report

Ready to start creating more with less? Contact us today.