formlabs

Reliable, accessible 3D printing systems for professionals.

2014

$2.95 Million
Record-breaking Kickstarter funding

5
Resins offered

2,000+
Printers Shipped

~80
Employees with offices in Boston & Berlin

TODAY

~120+
Global Distributors

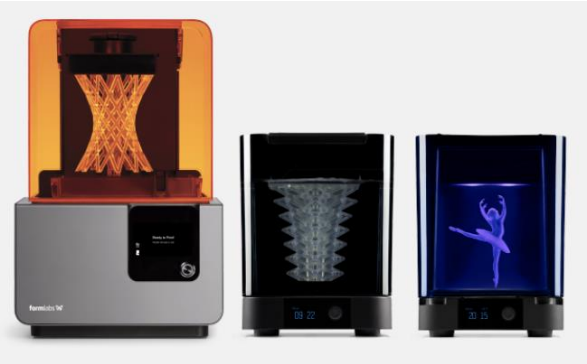
17
Resins offered

40,000+
Printers Shipped

500+
Employees with offices in Boston, Raleigh, Berlin, Budapest, Shenzhen, & Japan

Product Lineup

Formlabs designs and manufactures professional 3D printing hardware, software, and materials for prototyping and production.



Form 2 **Form Wash + Cure**

Fuse 1

Form 3 + 3L

Our products are used by enterprises to design products as diverse as robots, cars, surgical guides, and earbuds.

Engineering Resins

For functional prototyping, pre-production, and production jigs and fixtures.

Grey Pro: an all-purpose functional prototyping material with high precision, moderate elongation, and low creep.

Durable: produces parts that are resistant to friction and wear, with low modulus, high elongation, and high impact strength.

High Temp: has the highest heat deflection temperature (HDT) on the 3D printing materials market.

Rigid: our first glass- reinforced material, produces parts that are exceptionally stiff and strong.

Tough: balances strength and compliance, making it the ideal choice for prototyping strong, functional parts.

Flexible: An 80A Shore durometer material for more rigid flexible parts with a matte-black soft-touch finish.

Elastic:Our softest Engineering Resin, this 50A Shore durometer material is suitable for prototyping parts normally produced with silicone.

Jewelry Resins

Formlabs jewelry materials are formulated to capture breathtaking detail, allowing you to create custom jewelry cost-effectively.

Castable Wax: A 20% wax-filled material for reliable casting with zero ash content and clean burnout, Castable Wax Resin accurately captures intricate features and smooth surfaces SLA is known for.

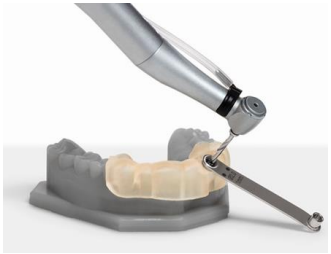
Castable: Our original jewelry material for direct investment casting. This material requires a slightly different burnout schedule to a traditional photopolymer. Requires post-cure.

Grey: Matte finish shows details well, making it ideal for rapid and cost effective jewelry prototyping. Perfect for inexpensive ring fittings.

High Temp: Designed for precision and is strong enough to withstand the temperatures and pressures of vulcanized rubber molding. Suitable for RTV.

Dental Resins

Formlabs Dental Resins empower dental labs and practices to rapidly manufacture a range of dental **products** in-house, from biocompatible surgical guides to orthodontic models, splints, retainers, and aligners.



Dental SG: An autoclavable, Class 1 biocompatible resin, Dental SG is designed for printing precise surgical guides and similar devices.

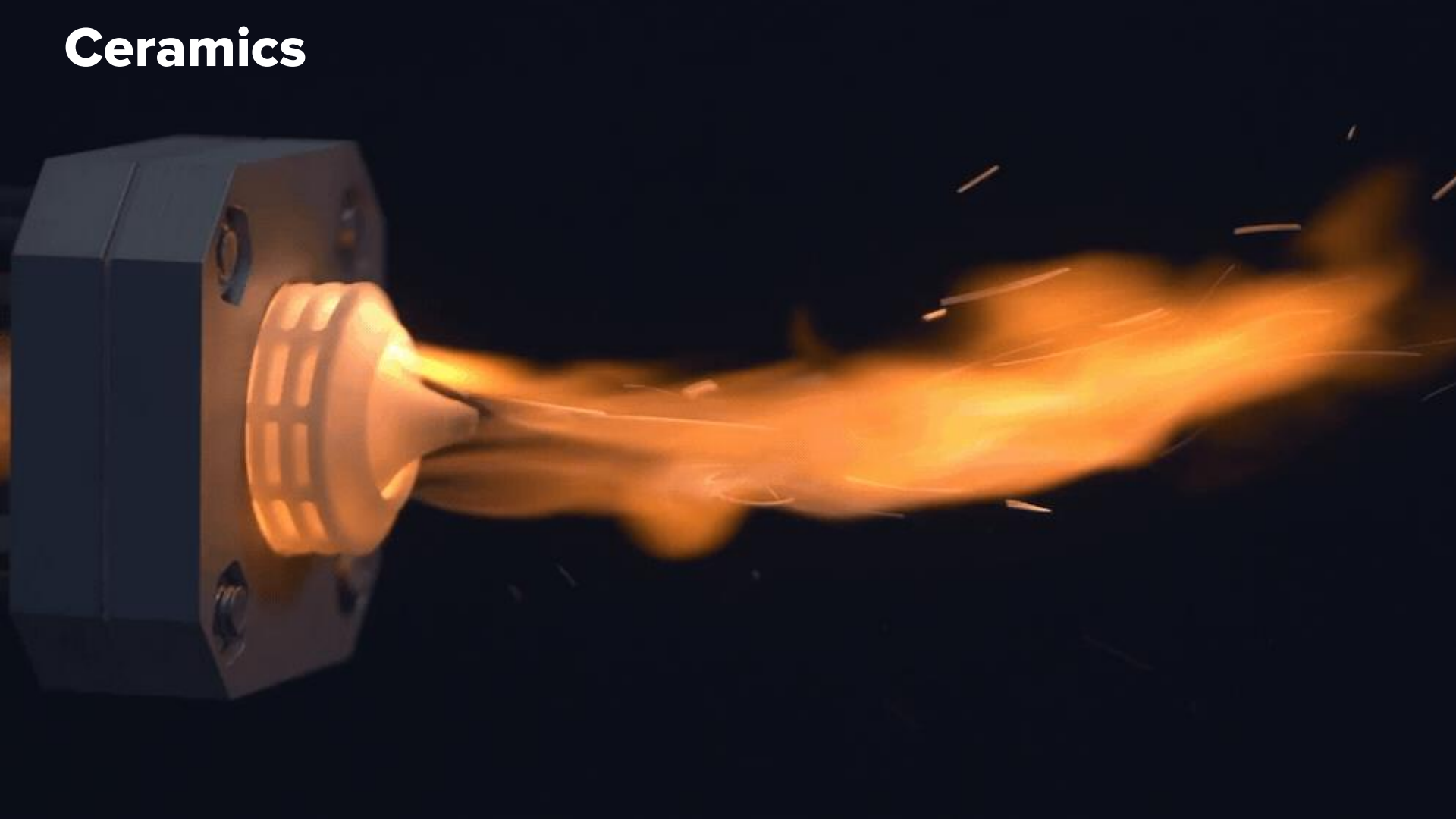
Dental Model: Designed for crown and bridge models with removeable dies. Print crisp margins and contacts with ± 35 microns.

Grey: The smooth matte finish of Grey resin is ideal for a variety of dental applications, as well as vacuum-forming aligners or other appliances.

Dental LT Clear: A Class IIA long-term biocompatible resin with high resistance to fracture and wear that is ideal for hard splints, retainers, and other direct- printed long term orthodontic appliances.

Dentures Resins: Class II long- term biocompatible Denture Base Resin and Denture Teeth Resin enable dental professionals to produce 3D printed full dentures accurately and reliably.

Ceramics



We make a ton of content

And it’s tough to keep track of

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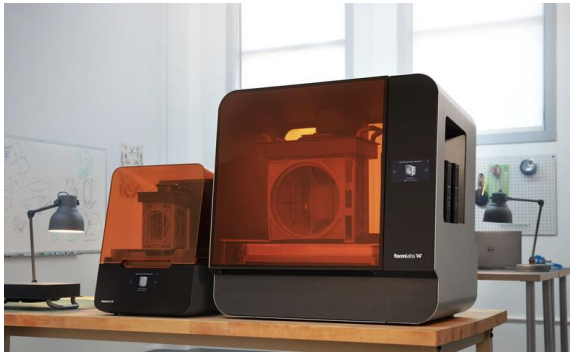
Things we make

Documents

Photos



Videos

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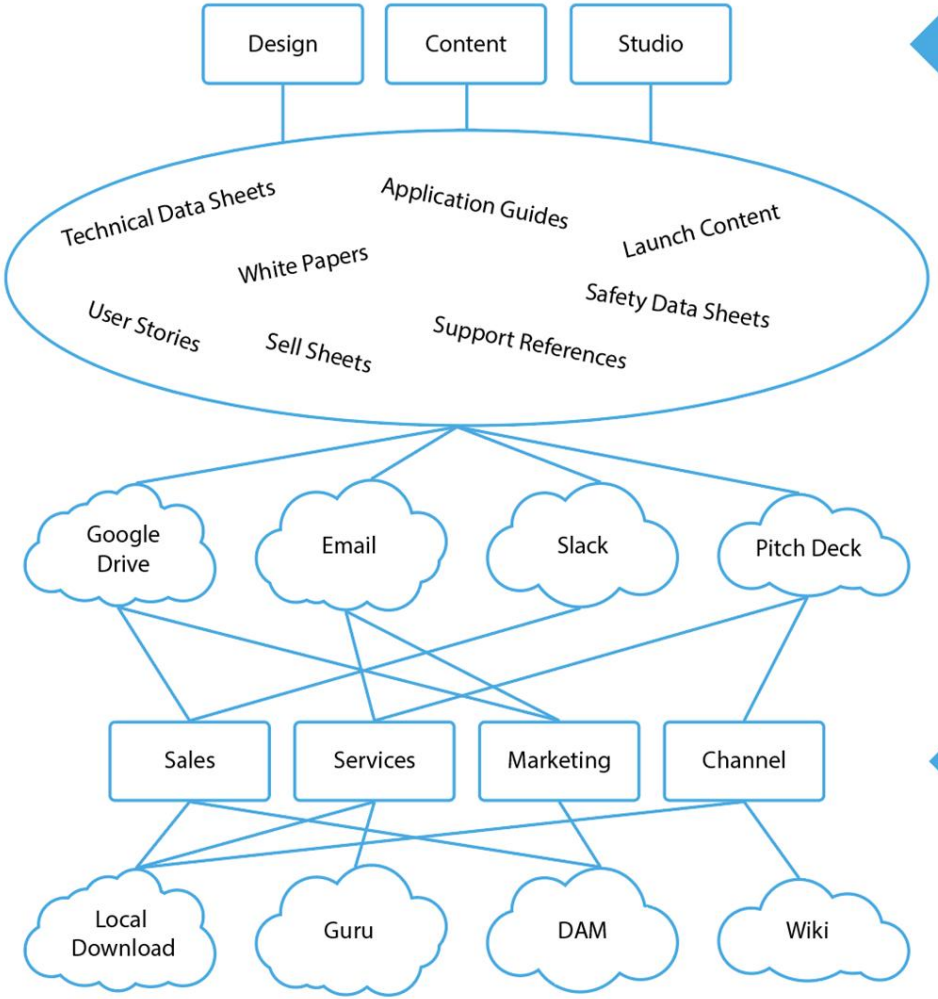
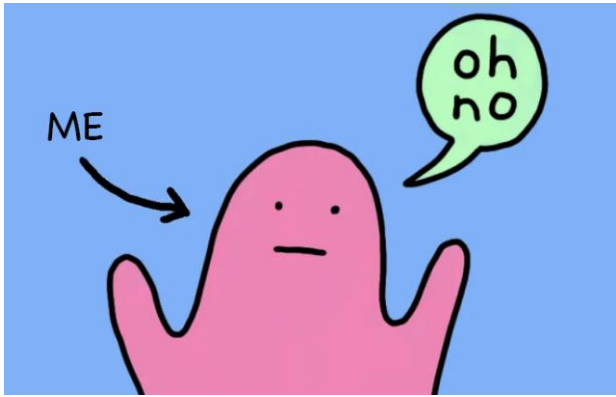
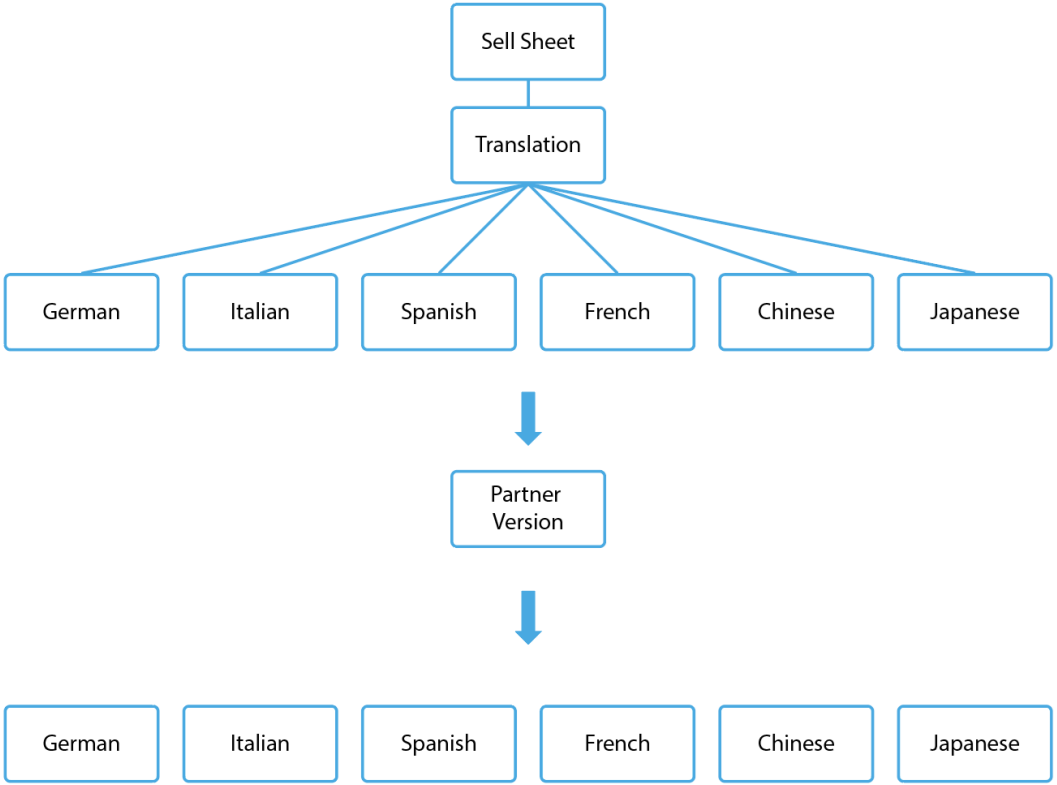


Makers



Users

We also localize



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1 Asset = 14+ Versions

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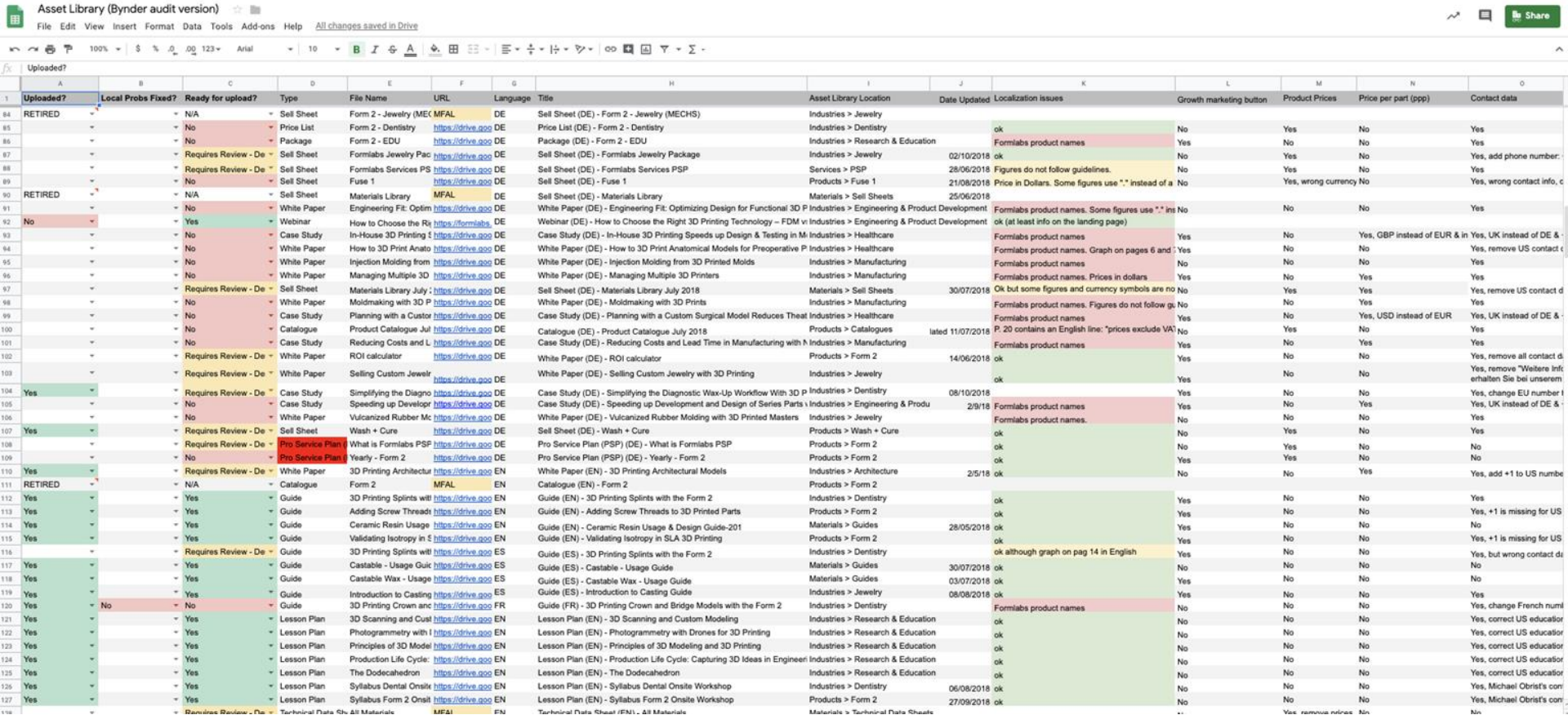
Plan of Attack:

- Audit existing content
- Come up with a system
- Transfer all content to Bynder

- つ◕_◕ヽつ Cling like hell to the system

The Great Audit



Asset Library (Bynder audit version)

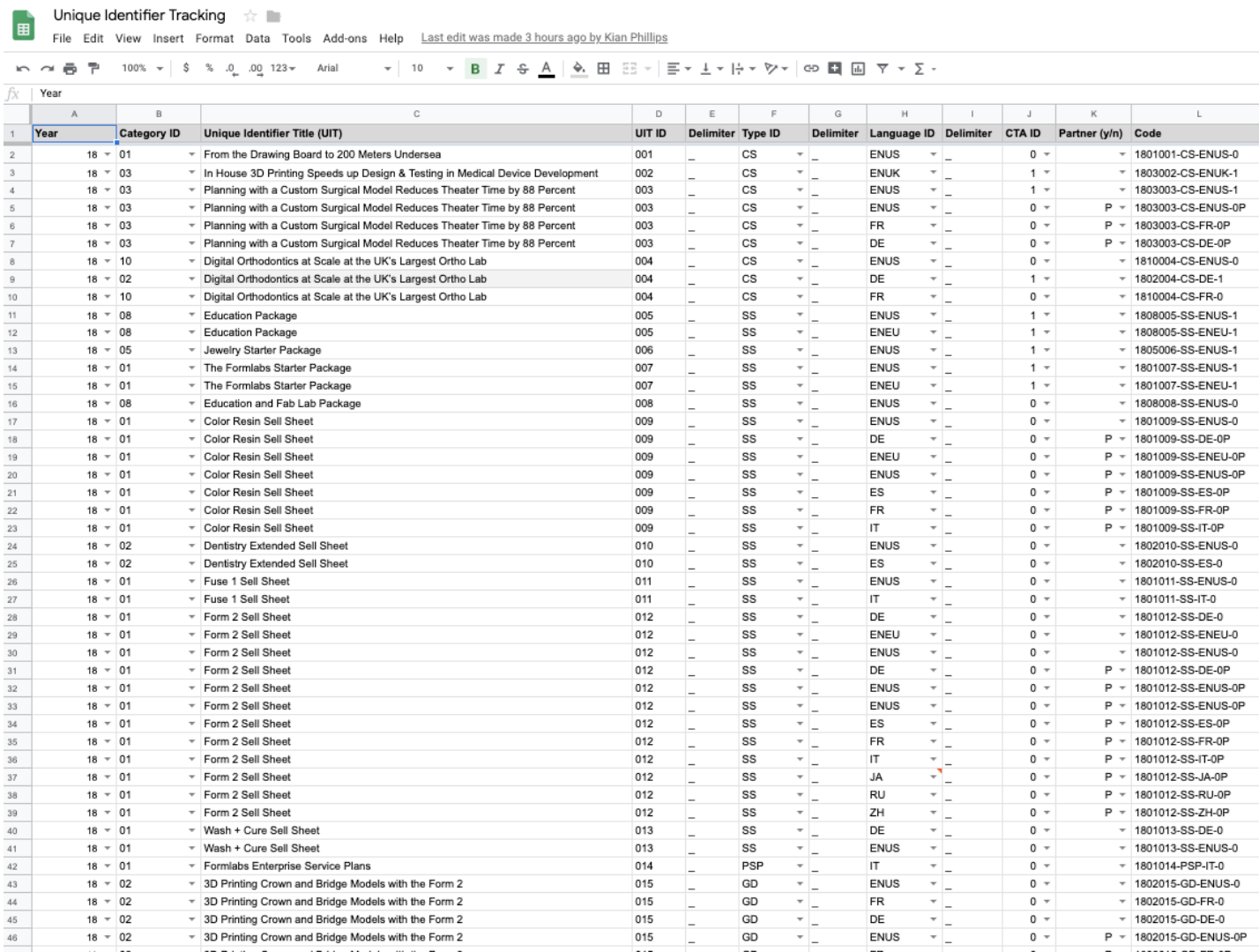
File Edit View Insert Format Data Tools Add-ons Help All changes saved in Drive

Share

Uploaded?

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	Uploaded?	Local Probs Fixed?	Ready for upload?	Type	File Name	URL	Language	Title	Asset Library Location	Date Updated	Localization issues	Growth marketing button	Product Prices	Price per part (ppp)	Contact data
84	RETIRED		N/A	Sell Sheet	Form 2 - Jewelry (MEC	MFAL	DE	Sell Sheet (DE) - Form 2 - Jewelry (MECHS)	Industries > Jewelry						
85			No	Price List	Form 2 - Dentistry	https://drive.goo	DE	Price List (DE) - Form 2 - Dentistry	Industries > Dentistry		ok	No	Yes	No	Yes
86			No	Package	Form 2 - EDU	https://drive.goo	DE	Package (DE) - Form 2 - EDU	Industries > Research & Education		Formlabs product names	Yes	No	No	Yes
87			Requires Review - De	Sell Sheet	Formlabs Jewelry Pac	https://drive.goo	DE	Sell Sheet (DE) - Formlabs Jewelry Package	Industries > Jewelry	02/10/2018	ok	No	Yes	No	Yes, add phone number:
88			Requires Review - De	Sell Sheet	Formlabs Services PS	https://drive.goo	DE	Sell Sheet (DE) - Formlabs Services PSP	Services > PSP	28/06/2018	Figures do not follow guidelines.	No	Yes	No	Yes
89			No	Sell Sheet	Fuse 1	https://drive.goo	DE	Sell Sheet (DE) - Fuse 1	Products > Fuse 1	21/08/2018	Price in Dollars. Some figures use "." instead of a	No	Yes, wrong currency	No	Yes, wrong contact info, c
90	RETIRED		N/A	Sell Sheet	Materials Library	MFAL	DE	Sell Sheet (DE) - Materials Library	Materials > Sell Sheets	25/06/2018					
91			No	White Paper	Engineering Fit: Optim	https://drive.goo	DE	White Paper (DE) - Engineering Fit: Optimizing Design for Functional 3D P	Industries > Engineering & Product Development		Formlabs product names. Some figures use "." ins	No	No	No	Yes
92	No		Yes	Webinar	How to Choose the Ri	https://formlabs_	DE	Webinar (DE) - How to Choose the Right 3D Printing Technology – FDM vs	Industries > Engineering & Product Development		ok (at least info on the landing page)				
93			No	Case Study	In-House 3D Printing S	https://drive.goo	DE	Case Study (DE) - In-House 3D Printing Speeds up Design & Testing in M	Industries > Healthcare		Formlabs product names	Yes	No	Yes, GBP instead of EUR & in	Yes, UK instead of DE &
94			No	White Paper	How to 3D Print Anato	https://drive.goo	DE	White Paper (DE) - How to 3D Print Anatomical Models for Preoperative P	Industries > Healthcare		Formlabs product names. Graph on pages 6 and	Yes	No	No	Yes, remove US contact
95			No	White Paper	Injection Molding from	https://drive.goo	DE	White Paper (DE) - Injection Molding from 3D Printed Molds	Industries > Manufacturing		Formlabs product names	No	No	No	Yes
96			No	White Paper	Managing Multiple 3D	https://drive.goo	DE	White Paper (DE) - Managing Multiple 3D Printers	Industries > Manufacturing		Formlabs product names. Prices in dollars	Yes	No	Yes	Yes
97			Requires Review - De	Sell Sheet	Materials Library July 2	https://drive.goo	DE	Sell Sheet (DE) - Materials Library July 2018	Materials > Sell Sheets	30/07/2018	Ok but some figures and currency symbols are no		Yes	Yes	Yes, remove US contact d
98			No	White Paper	Moldmaking with 3D P	https://drive.goo	DE	White Paper (DE) - Moldmaking with 3D Prints	Industries > Manufacturing		Formlabs product names. Figures do not follow gu	No	No	Yes	Yes
99			No	Case Study	Planning with a Custor	https://drive.goo	DE	Case Study (DE) - Planning with a Custom Surgical Model Reduces Theat	Industries > Healthcare		Formlabs product names	Yes	No	Yes, USD instead of EUR	Yes, UK instead of DE &
100			No	Catalogue	Product Catalogue Jul	https://drive.goo	DE	Catalogue (DE) - Product Catalogue July 2018	Products > Catalogues	lated 11/07/2018	P. 20 contains an English line: "prices exclude VA	No	Yes	No	Yes
101			No	Case Study	Reducing Costs and L	https://drive.goo	DE	Case Study (DE) - Reducing Costs and Lead Time in Manufacturing with M	Industries > Manufacturing		Formlabs product names	Yes	No	Yes	Yes
102			Requires Review - De	White Paper	ROI calculator	https://drive.goo	DE	White Paper (DE) - ROI calculator	Products > Form 2	14/06/2018	ok	Yes	No	No	Yes, remove all contact d
103			Requires Review - De	White Paper	Selling Custom Jewelr	https://drive.goo	DE	White Paper (DE) - Selling Custom Jewelry with 3D Printing	Industries > Jewelry		ok	Yes	No	No	Yes, remove "Weitere Info erhalten Sie bei unserem
104	Yes		Requires Review - De	Case Study	Simplifying the Diagno	https://drive.goo	DE	Case Study (DE) - Simplifying the Diagnostic Wax-Up Workflow With 3D P	Industries > Dentistry	08/10/2018		Yes	No	No	Yes, change EU number t
105			No	Case Study	Speeding up Developr	https://drive.goo	DE	Case Study (DE) - Speeding up Development and Design of Series Parts	Industries > Engineering & Produ	2/9/18	Formlabs product names	Yes	No	Yes	Yes, UK instead of DE &
106			No	White Paper	Vulcanized Rubber Mc	https://drive.goo	DE	White Paper (DE) - Vulcanized Rubber Molding with 3D Printed Masters	Industries > Jewelry		Formlabs product names.	No	No	No	Yes
107	Yes		Requires Review - De	Sell Sheet	Wash + Cure	https://drive.goo	DE	Sell Sheet (DE) - Wash + Cure	Products > Wash + Cure		ok	No	Yes	No	Yes
108			Requires Review - De	Pro Service Plan (	What is Formlabs PSP	https://drive.goo	DE	Pro Service Plan (PSP) (DE) - What is Formlabs PSP	Products > Form 2		ok	No	Yes	No	No
109			No	Pro Service Plan (	Yearly - Form 2	https://drive.goo	DE	Pro Service Plan (PSP) (DE) - Yearly - Form 2	Products > Form 2		ok	Yes	Yes	No	No
110	Yes		Requires Review - De	White Paper	3D Printing Architectur	https://drive.goo	EN	White Paper (EN) - 3D Printing Architectural Models	Industries > Architecture	2/5/18	ok	No	No	Yes	Yes, add +1 to US numbe
111	RETIRED		N/A	Catalogue	Form 2	MFAL	EN	Catalogue (EN) - Form 2	Products > Form 2						
112	Yes		Yes	Guide	3D Printing Splints wit	https://drive.goo	EN	Guide (EN) - 3D Printing Splints with the Form 2	Industries > Dentistry		ok	Yes	No	No	Yes
113	Yes		Yes	Guide	Adding Screw Threads	https://drive.goo	EN	Guide (EN) - Adding Screw Threads to 3D Printed Parts	Products > Form 2		ok	Yes	No	No	Yes, +1 is missing for US
114	Yes		Yes	Guide	Ceramic Resin Usage	https://drive.goo	EN	Guide (EN) - Ceramic Resin Usage & Design Guide-201	Materials > Guides	28/05/2018	ok	No	No	No	No
115	Yes		Yes	Guide	Validating Isotropy in S	https://drive.goo	EN	Guide (EN) - Validating Isotropy in SLA 3D Printing	Products > Form 2		ok	Yes	No	No	Yes, +1 is missing for US
116			Requires Review - De	Guide	3D Printing Splints wit	https://drive.goo	ES	Guide (ES) - 3D Printing Splints with the Form 2	Industries > Dentistry		ok although graph on pag 14 in English	Yes	No	No	Yes, but wrong contact da
117	Yes		Yes	Guide	Castable - Usage Guic	https://drive.goo	ES	Guide (ES) - Castable - Usage Guide	Materials > Guides	30/07/2018	ok	No	No	No	No
118	Yes		Yes	Guide	Castable Wax - Usage	https://drive.goo	ES	Guide (ES) - Castable Wax - Usage Guide	Materials > Guides	03/07/2018	ok	Yes	No	No	No
119	Yes		Yes	Guide	Introduction to Casting	https://drive.goo	ES	Guide (ES) - Introduction to Casting Guide	Industries > Jewelry	08/08/2018	ok	Yes	No	No	Yes
120	Yes	No	No	Guide	3D Printing Crown and	https://drive.goo	FR	Guide (FR) - 3D Printing Crown and Bridge Models with the Form 2	Industries > Dentistry		Formlabs product names	No	No	No	Yes, change French numb
121	Yes		Yes	Lesson Plan	3D Scanning and Cust	https://drive.goo	EN	Lesson Plan (EN) - 3D Scanning and Custom Modeling	Industries > Research & Education		ok	No	No	No	Yes, correct US educatior
122	Yes		Yes	Lesson Plan	Photogrammetry with I	https://drive.goo	EN	Lesson Plan (EN) - Photogrammetry with Drones for 3D Printing	Industries > Research & Education		ok	No	No	No	Yes, correct US educatior
123	Yes		Yes	Lesson Plan	Principles of 3D Model	https://drive.goo	EN	Lesson Plan (EN) - Principles of 3D Modeling and 3D Printing	Industries > Research & Education		ok	No	No	No	Yes, correct US educatior
124	Yes		Yes	Lesson Plan	Production Life Cycle:	https://drive.goo	EN	Lesson Plan (EN) - Production Life Cycle: Capturing 3D Ideas in Engineeri	Industries > Research & Education		ok	No	No	No	Yes, correct US educatior
125	Yes		Yes	Lesson Plan	The Dodecahedron	https://drive.goo	EN	Lesson Plan (EN) - The Dodecahedron	Industries > Research & Education		ok	No	No	No	Yes, correct US educatior
126	Yes		Yes	Lesson Plan	Syllabus Dental Onsite	https://drive.goo	EN	Lesson Plan (EN) - Syllabus Dental Onsite Workshop	Industries > Dentistry	06/08/2018	ok	No	No	No	Yes, Michael Obrist's corr
127	Yes		Yes	Lesson Plan	Syllabus Form 2 Onsit	https://drive.goo	EN	Lesson Plan (EN) - Syllabus Form 2 Onsite Workshop	Products > Form 2	27/09/2018	ok	No	No	No	Yes, Michael Obrist's corr
128			Requires Review - De	Technical Data Sh	All Materials	MFAL	EN	Technical Data Sheet (EN) - All Materials	Materials > Technical Data Sheets						No

The System



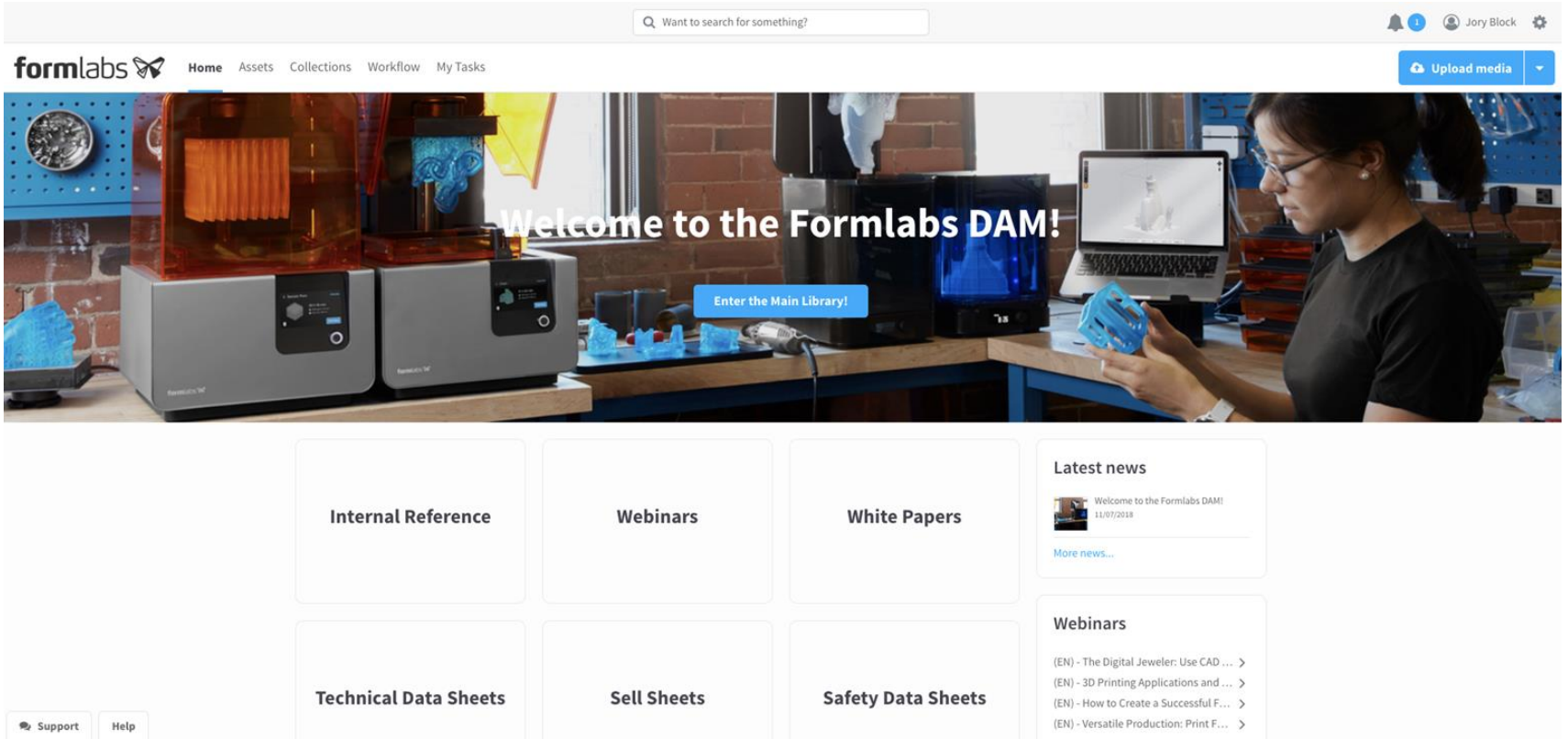
Unique Identifier Tracking

File Edit View Insert Format Data Tools Add-ons Help Last edit was made 3 hours ago by Kian Phillips

fx Year

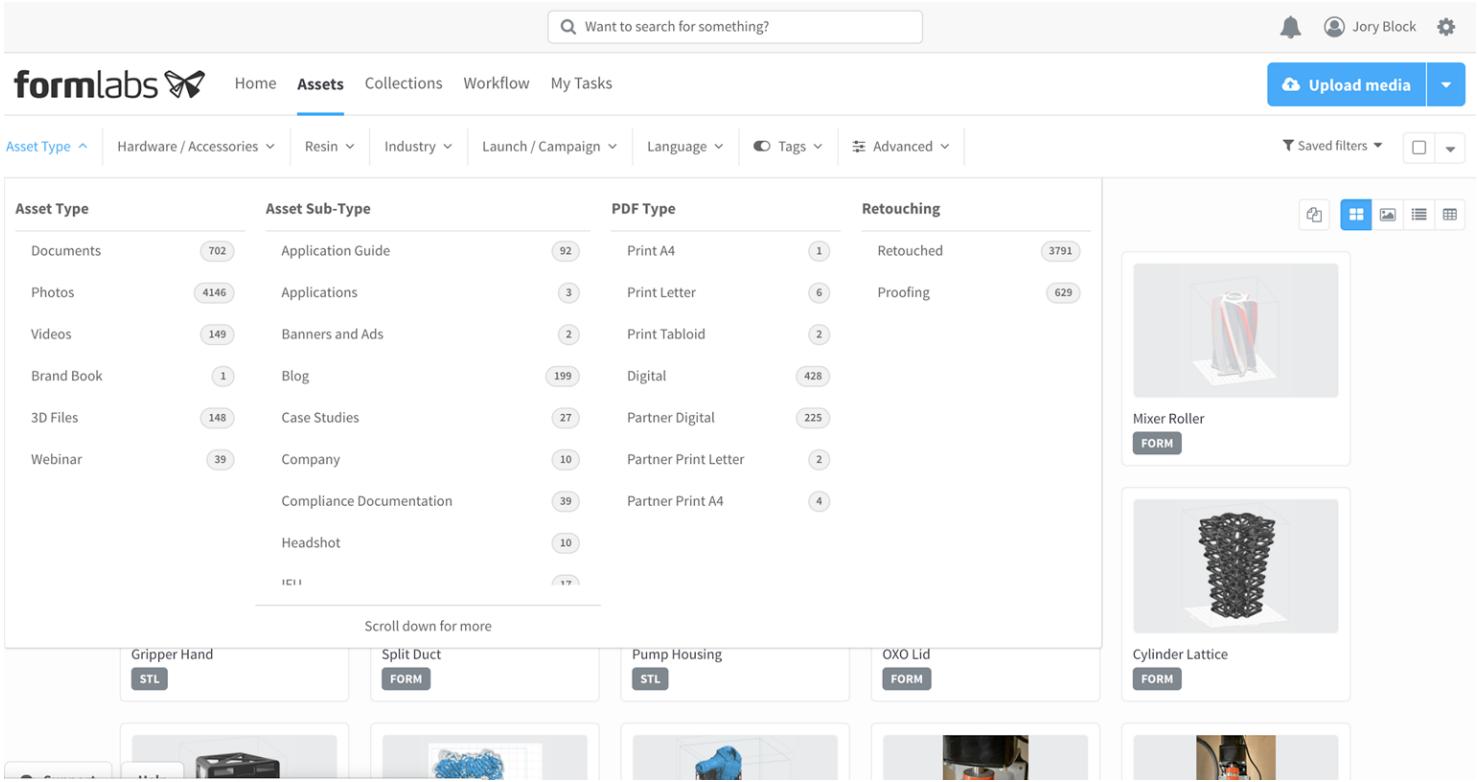
	A	B	C	D	E	F	G	H	I	J	K	L
1	Year	Category ID	Unique Identifier Title (UIT)	UIT ID	Delimiter	Type ID	Delimiter	Language ID	Delimiter	CTA ID	Partner (y/n)	Code
2	18	01	From the Drawing Board to 200 Meters Undersea	001	_	CS	_	ENUS	_	0		1801001-CS-ENUS-0
3	18	03	In House 3D Printing Speeds up Design & Testing in Medical Device Development	002	_	CS	_	ENUK	_	1		1803002-CS-ENUK-1
4	18	03	Planning with a Custom Surgical Model Reduces Theater Time by 88 Percent	003	_	CS	_	ENUS	_	1		1803003-CS-ENUS-1
5	18	03	Planning with a Custom Surgical Model Reduces Theater Time by 88 Percent	003	_	CS	_	ENUS	_	0	P	1803003-CS-ENUS-0P
6	18	03	Planning with a Custom Surgical Model Reduces Theater Time by 88 Percent	003	_	CS	_	FR	_	0	P	1803003-CS-FR-0P
7	18	03	Planning with a Custom Surgical Model Reduces Theater Time by 88 Percent	003	_	CS	_	DE	_	0	P	1803003-CS-DE-0P
8	18	10	Digital Orthodontics at Scale at the UK's Largest Ortho Lab	004	_	CS	_	ENUS	_	0		1810004-CS-ENUS-0
9	18	02	Digital Orthodontics at Scale at the UK's Largest Ortho Lab	004	_	CS	_	DE	_	1		1802004-CS-DE-1
10	18	10	Digital Orthodontics at Scale at the UK's Largest Ortho Lab	004	_	CS	_	FR	_	0		1810004-CS-FR-0
11	18	08	Education Package	005	_	SS	_	ENUS	_	1		1808005-SS-ENUS-1
12	18	08	Education Package	005	_	SS	_	ENEU	_	1		1808005-SS-ENEU-1
13	18	05	Jewelry Starter Package	006	_	SS	_	ENUS	_	1		1805006-SS-ENUS-1
14	18	01	The Formlabs Starter Package	007	_	SS	_	ENUS	_	1		1801007-SS-ENUS-1
15	18	01	The Formlabs Starter Package	007	_	SS	_	ENEU	_	1		1801007-SS-ENEU-1
16	18	08	Education and Fab Lab Package	008	_	SS	_	ENUS	_	0		1808008-SS-ENUS-0
17	18	01	Color Resin Sell Sheet	009	_	SS	_	ENUS	_	0		1801009-SS-ENUS-0
18	18	01	Color Resin Sell Sheet	009	_	SS	_	DE	_	0	P	1801009-SS-DE-0P
19	18	01	Color Resin Sell Sheet	009	_	SS	_	ENEU	_	0	P	1801009-SS-ENEU-0P
20	18	01	Color Resin Sell Sheet	009	_	SS	_	ENUS	_	0	P	1801009-SS-ENUS-0P
21	18	01	Color Resin Sell Sheet	009	_	SS	_	ES	_	0	P	1801009-SS-ES-0P
22	18	01	Color Resin Sell Sheet	009	_	SS	_	FR	_	0	P	1801009-SS-FR-0P
23	18	01	Color Resin Sell Sheet	009	_	SS	_	IT	_	0	P	1801009-SS-IT-0P
24	18	02	Dentistry Extended Sell Sheet	010	_	SS	_	ENUS	_	0		1802010-SS-ENUS-0
25	18	02	Dentistry Extended Sell Sheet	010	_	SS	_	ES	_	0		1802010-SS-ES-0
26	18	01	Fuse 1 Sell Sheet	011	_	SS	_	ENUS	_	0		1801011-SS-ENUS-0
27	18	01	Fuse 1 Sell Sheet	011	_	SS	_	IT	_	0		1801011-SS-IT-0
28	18	01	Form 2 Sell Sheet	012	_	SS	_	DE	_	0		1801012-SS-DE-0
29	18	01	Form 2 Sell Sheet	012	_	SS	_	ENEU	_	0		1801012-SS-ENEU-0
30	18	01	Form 2 Sell Sheet	012	_	SS	_	ENUS	_	0		1801012-SS-ENUS-0
31	18	01	Form 2 Sell Sheet	012	_	SS	_	DE	_	0	P	1801012-SS-DE-0P
32	18	01	Form 2 Sell Sheet	012	_	SS	_	ENUS	_	0	P	1801012-SS-ENUS-0P
33	18	01	Form 2 Sell Sheet	012	_	SS	_	ENUS	_	0	P	1801012-SS-ENUS-0P
34	18	01	Form 2 Sell Sheet	012	_	SS	_	ES	_	0	P	1801012-SS-ES-0P
35	18	01	Form 2 Sell Sheet	012	_	SS	_	FR	_	0	P	1801012-SS-FR-0P
36	18	01	Form 2 Sell Sheet	012	_	SS	_	IT	_	0	P	1801012-SS-IT-0P
37	18	01	Form 2 Sell Sheet	012	_	SS	_	JA	_	0	P	1801012-SS-JA-0P
38	18	01	Form 2 Sell Sheet	012	_	SS	_	RU	_	0	P	1801012-SS-RU-0P
39	18	01	Form 2 Sell Sheet	012	_	SS	_	ZH	_	0	P	1801012-SS-ZH-0P
40	18	01	Wash + Cure Sell Sheet	013	_	SS	_	DE	_	0		1801013-SS-DE-0
41	18	01	Wash + Cure Sell Sheet	013	_	SS	_	ENUS	_	0		1801013-SS-ENUS-0
42	18	01	Formlabs Enterprise Service Plans	014	_	PSP	_	IT	_	0		1801014-PSP-IT-0
43	18	02	3D Printing Crown and Bridge Models with the Form 2	015	_	GD	_	ENUS	_	0		1802015-GD-ENUS-0
44	18	02	3D Printing Crown and Bridge Models with the Form 2	015	_	GD	_	FR	_	0		1802015-GD-FR-0
45	18	02	3D Printing Crown and Bridge Models with the Form 2	015	_	GD	_	DE	_	0		1802015-GD-DE-0
46	18	02	3D Printing Crown and Bridge Models with the Form 2	015	_	GD	_	ENUS	_	0	P	1802015-GD-ENUS-0P

The Big Migration

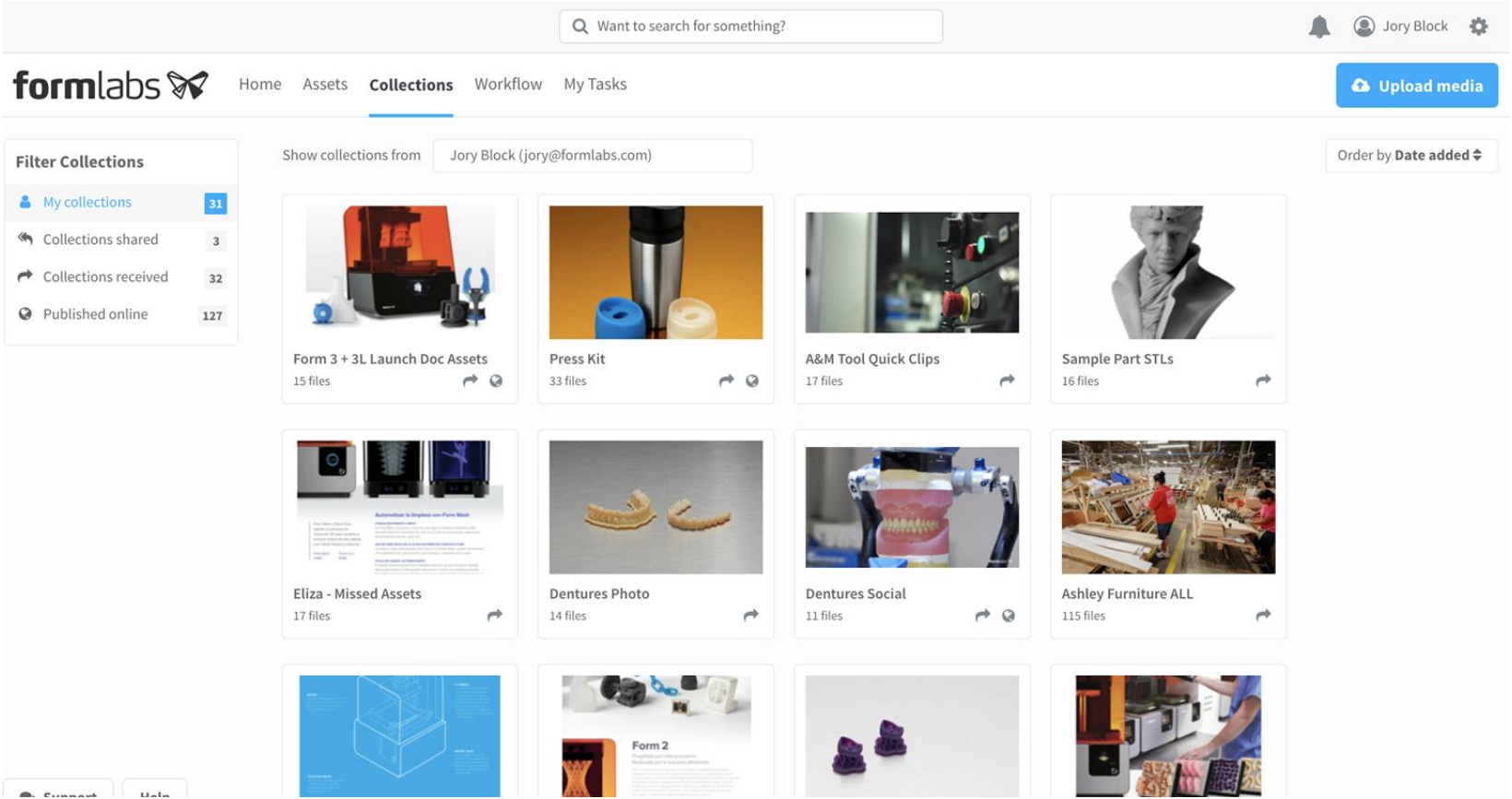


Best Things About Bynder

1) Filtering - Find things faster. Empower people to find things themselves



2) Collections - Asset delivery to design, press kits, email signatures, services.



3) Versions - Non-destructive updates, live links.