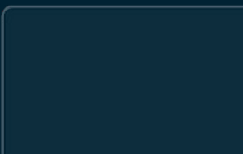
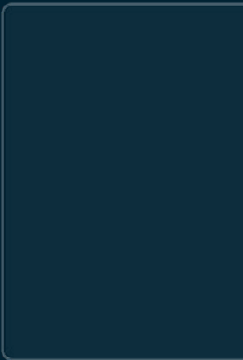
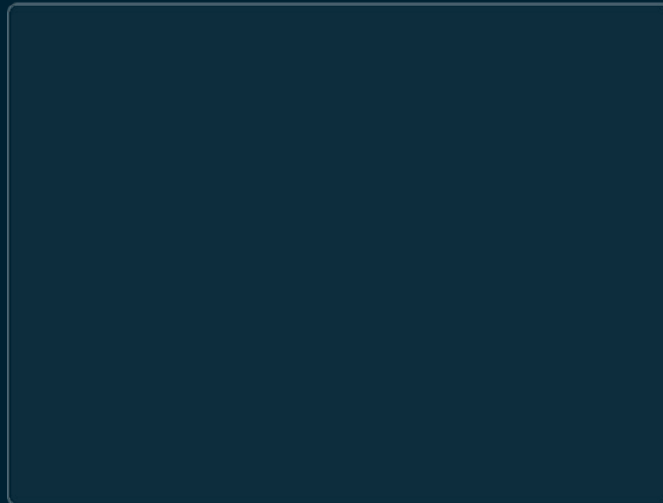
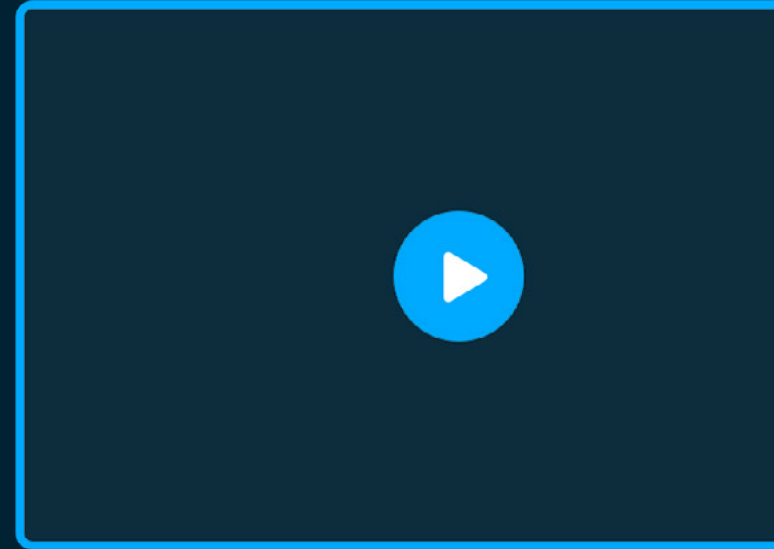
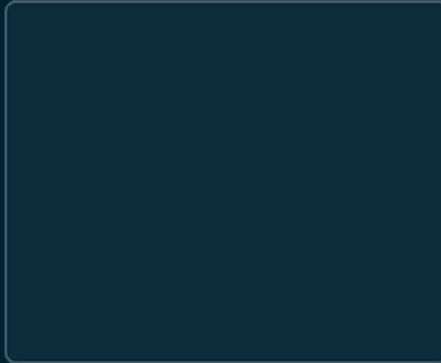
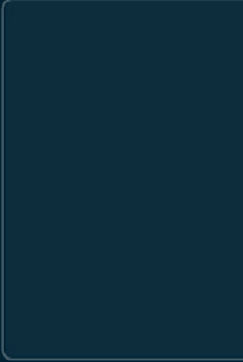
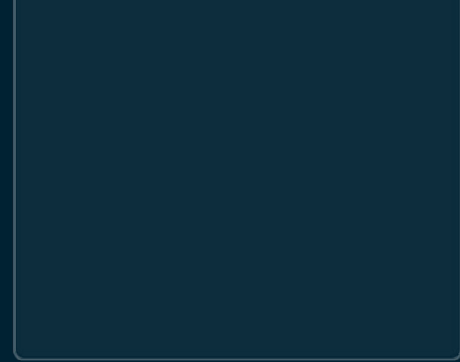
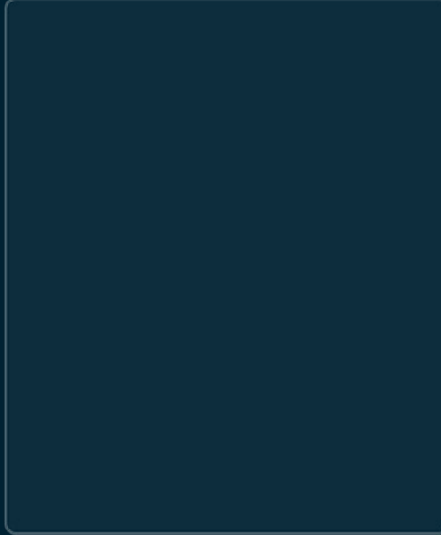


Studio

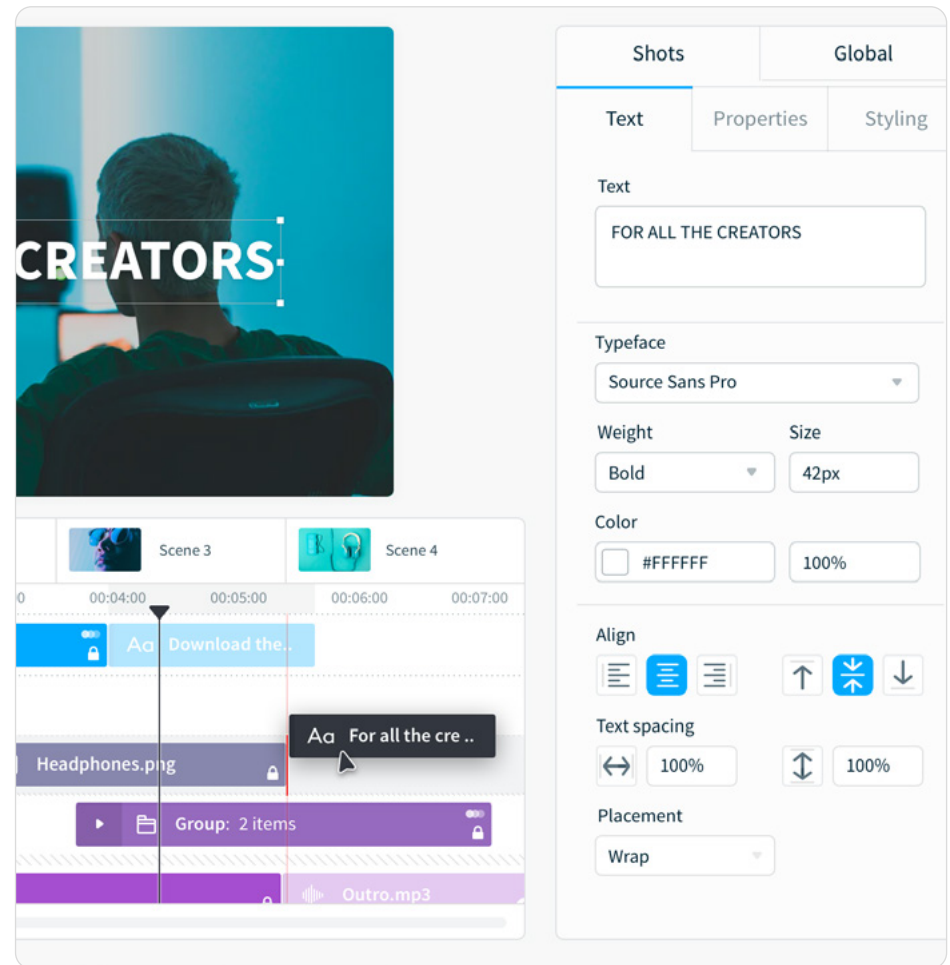
Feature overview



Scalable video content made simple, for every channel & market

Why use Studio?

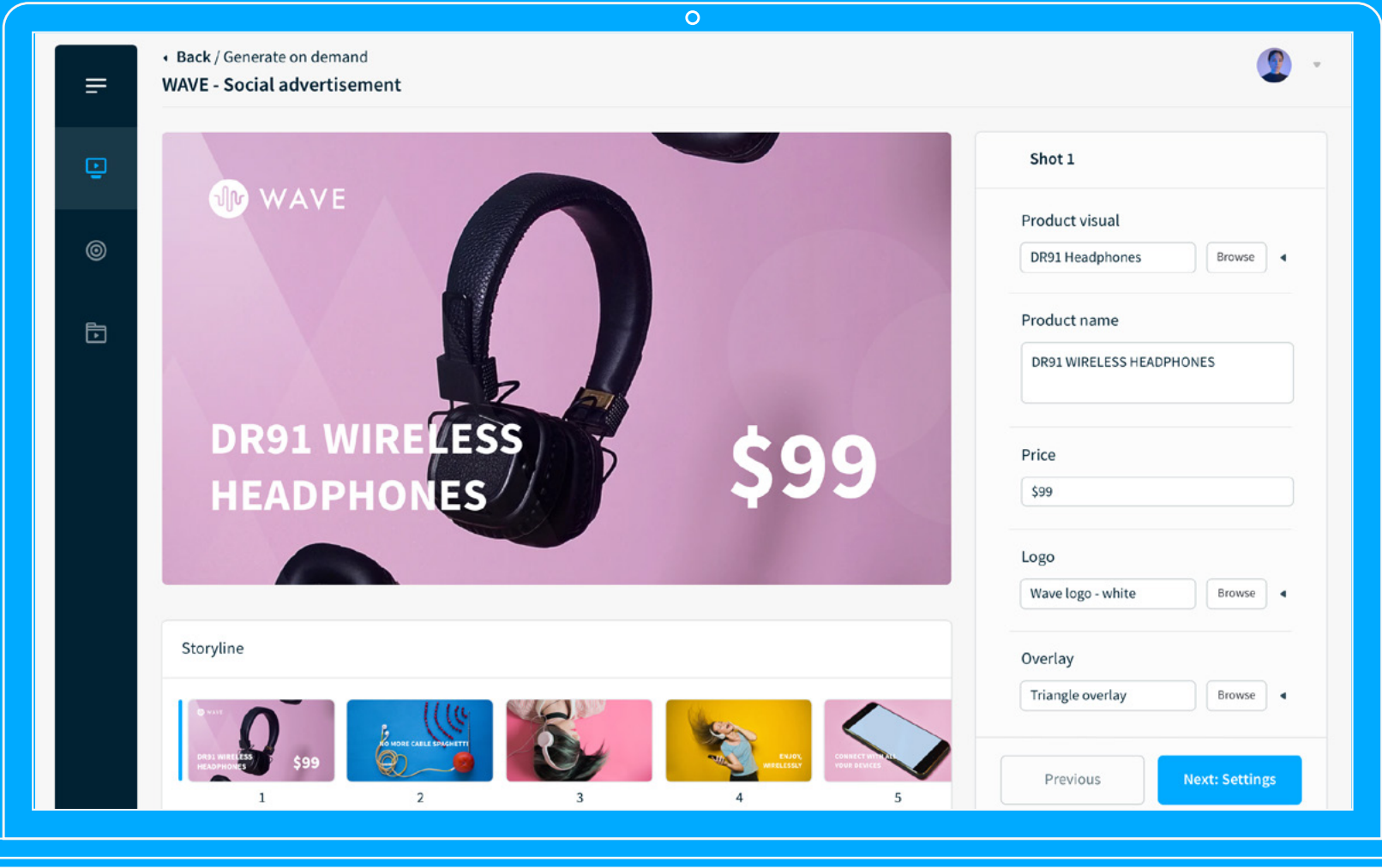
We created Studio so marketers can easily create on-brand, polished and localized content in mere minutes, not weeks. With Studio, marketers can meet the exploding demand for video with an integrated solution to create, adapt, manage, distribute, and analyze video assets.



What can you do with Studio?

Studio allows anyone to efficiently create sets of related videos to meet the needs of each market, channel, audience, format, and testing strategy—without needing design or video editing skills. Teams use Studio to tackle the following use-cases:

Localization	Adapt content to local markets and languages
Segmentation and personalization	Image and copy variations to more granularly target customer segments
Social media marketing	Fast turn around, snackable content formats for social media channels
Testing and optimization	Content variations to enable creative optimization within ad platforms
Channel marketing	Enable distributors and resellers to create on-brand content for their territory or region



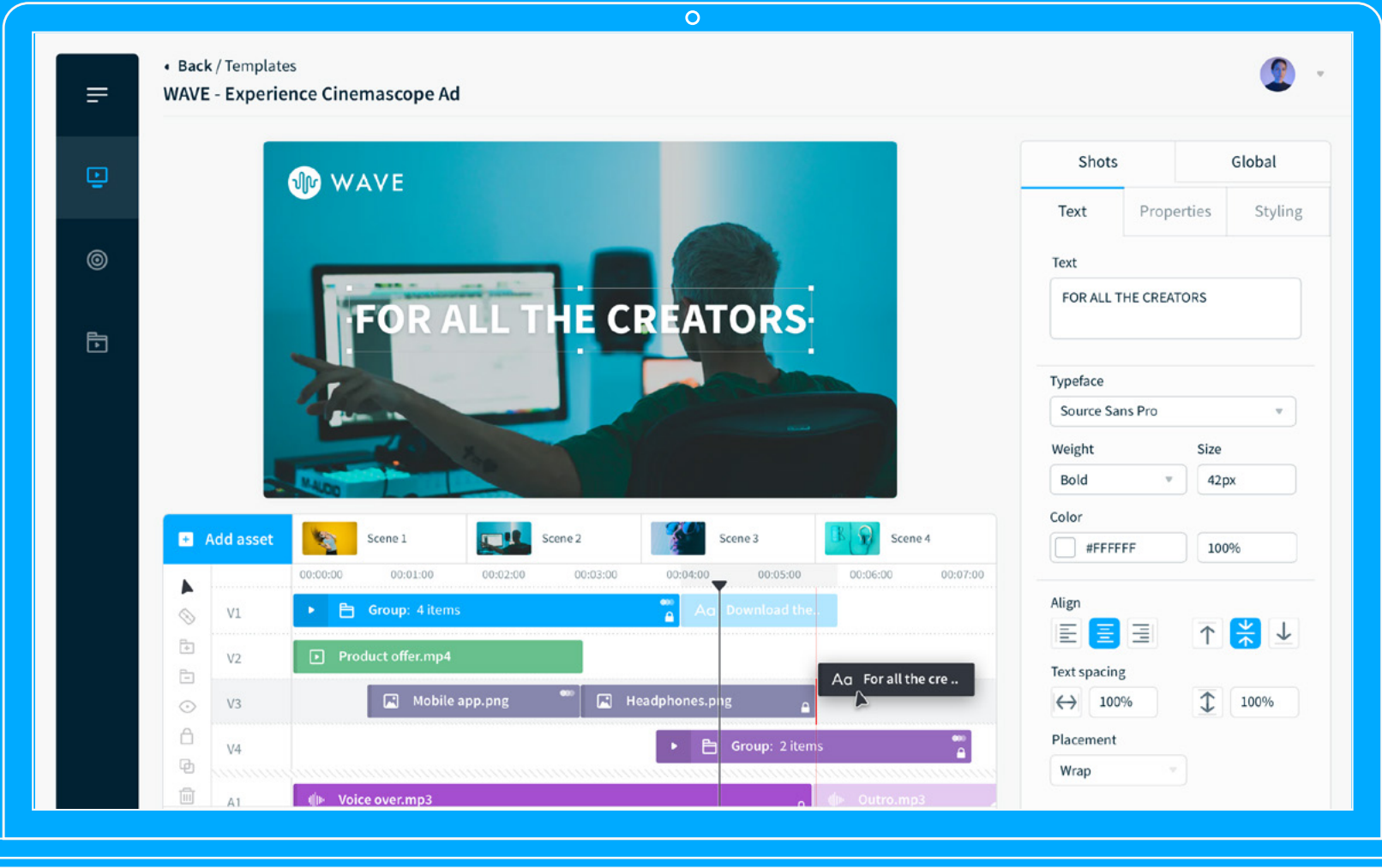
What are the key features of Studio?

Studio is all about scaling video marketing efforts efficiently by harnessing the powers of creative automation, freeing up creative professionals for higher-value work. The on-demand video creation and modification tool enables teams to quickly create and update high-quality marketing videos.

Studio is designed for everyday marketers and it gives them the ability to quickly create multiple videos either from scratch or via custom templates. Studio especially helps with:

- Scaling your video content creation efforts
- Making last minute changes to videos
- Easily resizing to all social formats
- Creating videos that are always on-brand

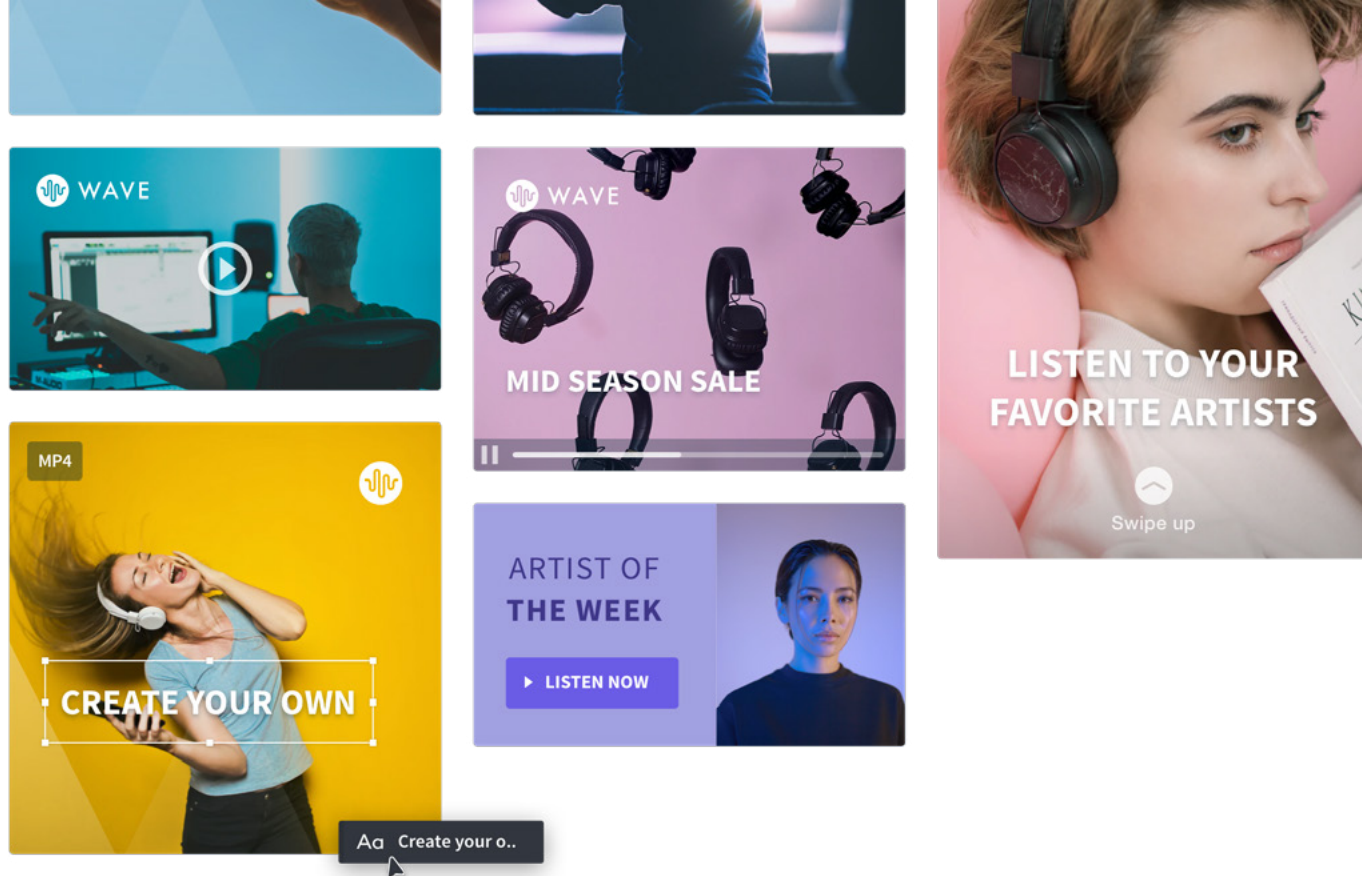
By leveraging Studio, teams are able to maximize ROI on their video marketing efforts by eliminating the need to spend creative resources on repetitive, minor edits and iterations. Instead, marketers and creatives alike are free to localize and adapt video content for a number of variations, without requiring specialist skills.



Studio features

Feature	What can you do with this feature?
Create new videos	The easy-to-use timeline editor allows marketers to create videos from scratch. Simply drag and drop video, image or text elements, change the order, and/or tweak element durations
Templates	Store and manage successful video designs as templates to speed up the creation process while sticking to your design principles
Import projects	Transfer your timeline from your favorite offline editing application (Premiere, FCP Avid) via the XML importer
Generate on-demand	Create professional videos from a template without design or editing skills
Batch creation	Scale the video creation process using templates, batch creation tools, and data-driven creation via external data feeds
Brand presets	Maintain brand consistency using brand presets that match your brand guidelines to quickly apply (motion) brand elements to your video project
Professional animation gallery	A comprehensive set of predefined animation and transition presets remove the time-consuming detail work, yet provide enough flexibility to bring your brand alive
Format controls & revisions	Adapt master videos into other formats, with the ability to make last-minute changes or revisions to a series of videos
Distribution	Push videos directly to YouTube, Facebook, and Instagram, or VAST for online video

How do I get started with Studio?



If you're ready to start creating video content at scale with Studio, [get in touch with us today](#). We'll discuss your use-case and show you how to scale your brand's vision for video content like never before.

Need some more convincing before signing up for a demo? Check out [Bynder's vision for content creation](#).